

# **SDG Roadshow 2018**

## **Making Global Goals Local Business – Winchester**

### **AGENDA**

- 13:30 - 14:00      **Registration & Networking**
- “We the People” Video produced by Project Everyone
- 14:00 - 14:10      **Welcome:** Professor Joy Carter, CBE, Vice Chancellor, University of Winchester & Professor Carole Parkes
- 14:10 - 14:40      **What are the SDGs?**
- Steve Kenzie, Executive Director, UN Global Compact Network UK - What are the SDGs in layperson's terms?
    - The 17 Goals overview
    - The 169 Targets - deep dive into 1-2 goals for indicative examples
- 14:40 - 15:10      **Why should business be engaged?**
- Interactive session to help attendees connect with the goals on a personal level, while gaining an understanding of the business case for engagement.
- 15:10 - 15:30      **Break** - refreshments available
- 15:30 - 16:05      **Keynote:** Jon Khoo, Innovation Partner, Interface
- 16:05 - 17:15      **How can business get involved? Panel + Q&A**
- Mark Smith, CEO, Southern Coop
  - Charlie Hall, Managing Director, C6(n) Technology Ltd
  - Jon Khoo, Innovation Partner, Interface
  - Carole Parkes, Professor of Responsible Management, University of Winchester Business School
- 17:15 - 17:30      **Final words/Call to Action**
- Tools & Resources for SDG engagement
  - Thanks to hosts/speakers/attendees
  - Call to action
- 17:30 - 18:00      **Networking Buffet**