

# SDG Roadshow 2018 for the UK

## Making Global Goals Local Business – Top-Down/Bottom-Up

### Event Report

# MAKING GLOBAL GOALS LOCAL BUSINESS



**Date:** 28<sup>th</sup> June 2018

**Location:** Aviva, London

**Number of delegates:** 97

#### Important links:

[SLIDES](#)

[AGENDA](#)

**EVENT VIDEO:** [PART 1 - PART 2](#)

[UN GLOBAL COMPACT NETWORK UK'S BROCHURE](#)

#### Speakers:

Lord Bates, Minister of State, Department for International Development  
John Elkington, CEO and Chief Pollinator, Volans  
David Schofield, Group Head of Corporate Responsibility, Aviva  
Marcia Balisciano, Director, Corporate Responsibility, RELX Group  
Karina O'Gorman, Head of Corporate Responsibility, Pentland Brands Limited  
Phillip Ullmann, Chief Energiser and Shareholder, Cordant Group  
Paul Toyne, Commissioner, London Sustainable Development Commission  
Alice Macdonald, Director of Policy and Campaigns, Project Everyone  
Steve Kenzie, Executive Director, UN Global Compact Network UK  
Nicky Black, Chair, UN Global Compact Network UK

**SDG Roadshow 2018:** [www.sdg-roadshow.org.uk](http://www.sdg-roadshow.org.uk)

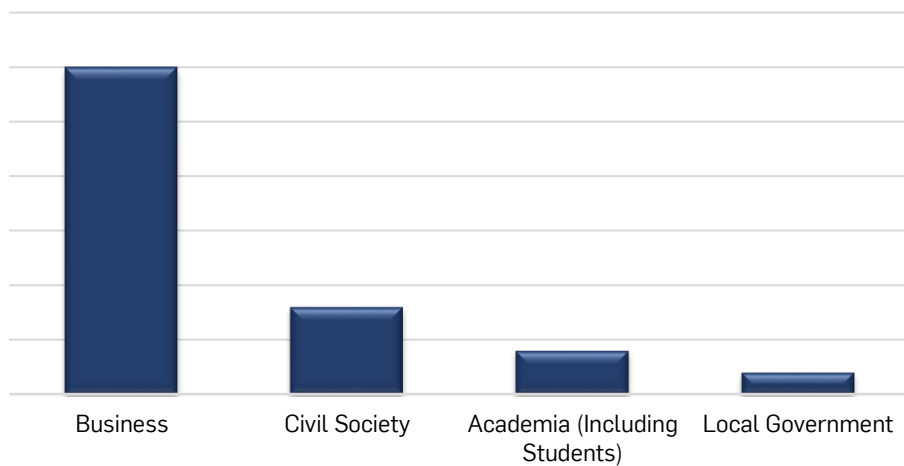
**Contact us:** [secretariat@unglobalcompact.org.uk](mailto:secretariat@unglobalcompact.org.uk)

**UN Global Compact's website:** <https://www.unglobalcompact.org/>

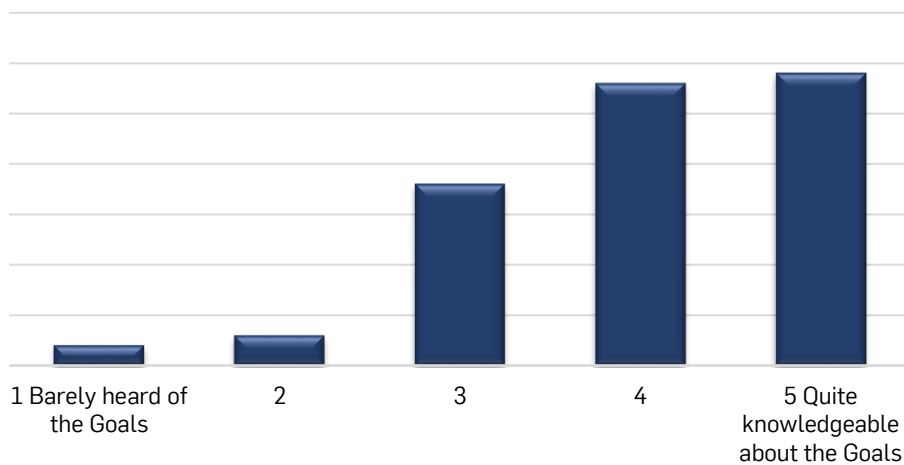
**UN Global Compact Network UK's website:** <http://www.unglobalcompact.org.uk/>



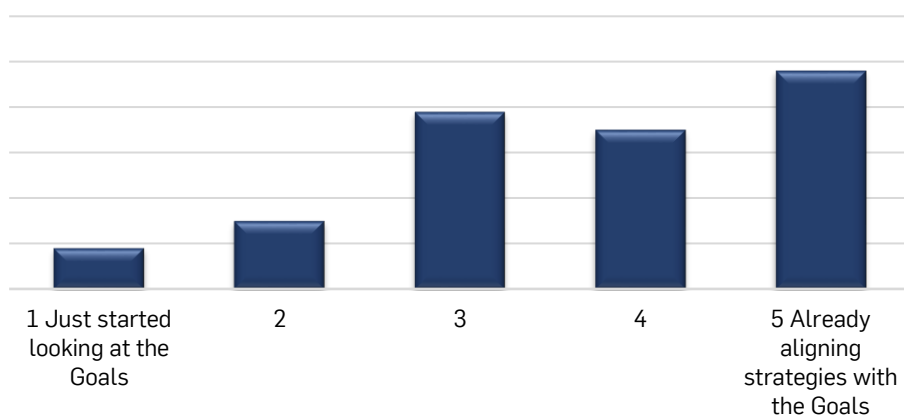
## Audience breakdown



## SDG awareness before the event



## Attendees' involvement with the Global Goals



By attending 'Making Global Goals Local Business - Top-Down | Bottom-Up', delegates were able to:

- Hear about the UK's and the City of London's plans to advance the SDGs during the introductory session.
- Participate in both panel discussions:
  - The 1st panel 'Top-Down' aimed at exploring the most effective arguments that Sustainability Directors can deploy with Senior Executives and Board members to mobilise top down support for the Sustainable Development Goals.
  - The 2nd panel 'Bottom-Up' aimed at exploring programmes that engage employees, suppliers and customers to mobilise bottom up support for the Sustainable Development Goals.

### On Global Goals:

After the largest public consultation ever undertaken, the SDGs were adopted in 2015 by the UK and the other 192 Member States of the United Nations. At the heart of the 2030 Agenda for Sustainable Development, they call for economic growth, innovation, circular economies and upgraded infrastructure, as well as providing a path to end extreme poverty, fight inequality, and protect the planet.

The Global Goals were hailed as a 'paradigm shift for people and planet' by former Secretary-General of the United Nations Ban Ki-moon. They are going to transform our world, and that transformation will create opportunities for new business models to deliver new products and services into new markets.

Every company (and every citizen) needs to understand this important global mega-trend!

### [LINK TO THE SDGs](#)



**All the best with your SDG journey !**



