

MAKING GLOBAL GOALS LOCAL BUSINESS



Brighton

29 June 2017

@GlobalCompactUK #GlobalGoalsUK

@PRME_UKI

@SussexUni



<https://www.youtube.com/playlist?list=PLkDIhymNyNmawvPziW3jz95LRNr8piTh9>



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Videos courtesy of Project Everyone

<http://www.project-everyone.org/>



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Andrew Stirling

Professor of Science & Technology
Policy Research Unit, University of Sussex



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Kate Thorpe

Business Liaison Manager

Business, Management & Economics School



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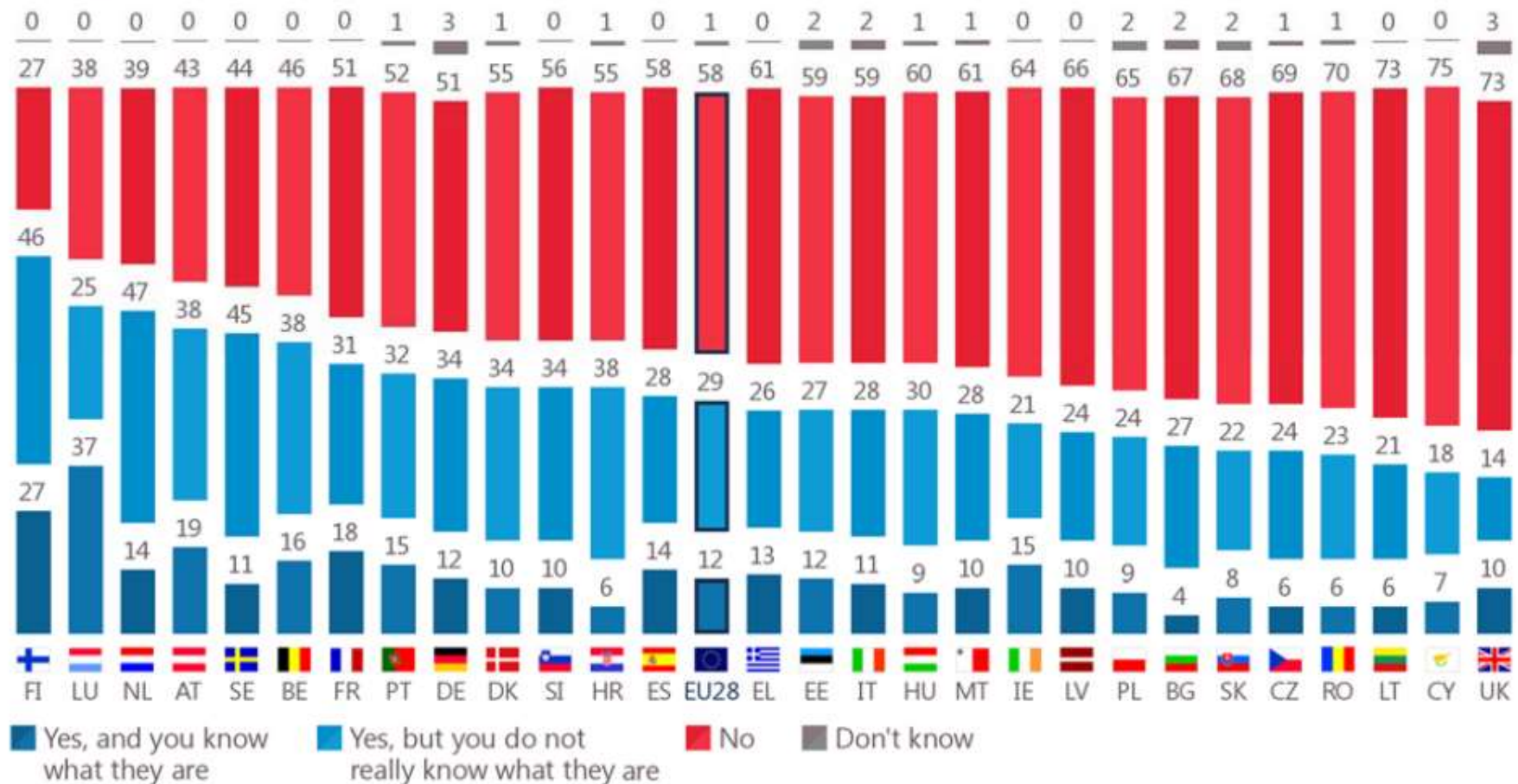
Steve Kenzie

UN Global Compact Network UK



SDG's in the UK

Q7 Have you ever heard or read about the Sustainable Development Goals agreed by the international community? (%)



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02 May	Manchester Metropolitan University
04 May	Sheffield Hallam University
09 May	University of Leicester
11 May	University of Nottingham
23 May	University of the West of England (Bristol)
24 May	London South Bank University
07 June	Leeds Beckett University
13 June	Glasgow Caledonian University
15 June	Newcastle Business School
21 June	University of Liverpool
29 June	University of Sussex (Brighton)

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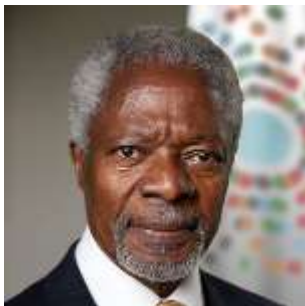
**N BROWN
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**BUSINESS
IN THE
COMMUNITY**

Introducing the UN Global Compact

“I propose that you, the business leaders ... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”



H.E. Kofi Annan



H.E. Ban Ki-moon



H.E. António Guterres

UN GLOBAL COMPACT TEN PRINCIPLES



Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.



Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.



Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.



Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

UN GLOBAL COMPACT TODAY

Mobilising a global movement of sustainable companies and stakeholders to create the world we want.

12,460+ Signatories

160+ Countries

80+ Local Networks






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Network UK

What are the SDGs?





"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

The Brundtland Report, 1987



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Millennium Development Goals





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE
DEVELOPMENT
GOALS

Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture



2.1 End hunger and ensure access to food for all

2.2 End all forms of malnutrition

2.3 Double the agricultural productivity and incomes of small-scale food producers

2.4 Ensure sustainable food production systems and implement resilient agricultural practices

2.5 Maintain the genetic diversity of seeds, plants and animals

2.a Increase investment in rural infrastructure, agricultural research, technology and gene banks

2.b Correct and prevent trade restrictions and distortions in world agricultural markets including eliminating export subsidies

2.c Ensure proper functioning of food commodity market and access to information to limit extreme food price volatility



SDG Performance Indicators

- There are 232 official SDG indicators;
- Indicators are classified into 3 tiers:
 - Tier 1: clear & established methodology, data regularly produced by at least 50% of countries;
 - Tier 2: clear & established methodology, but data are not regularly produced;
 - Tier 3: no established methodology.



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



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GOALS

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Emily Lydgate

Academic Fellow, Environmental Law
University of Sussex



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Shelaine Siepal

Sustainable Business Partnership CIC



Sustainable Business Practice - A Local Perspective



Shelaine Siepel

The Sustainable Business Partnership CIC

@shelainesiepel @sustbusnetwork

SBP CIC

Sustainable Business Network + Green Growth Platform 27/11/14



The Old Approach



Sustainability in the Workplace - Action Planning

Describe the action Include as much detail as possible.	Person responsible	Target completion date	Priority



UTILISE
Business Resource Principles

AN EXPERT



The Brighton Centre

- Large scale LED lighting replacement
- Timed flushing for urinals
- Clear comms on waste streams & waste containers
- Engagement with event organisers and exhibitors
- Significant annual cost savings achieved



Motivation

Initially

- **STANDARDS** - ISO 14001 & ISO 20121 Management System
- **COST SAVING**

Later

- Personal commitment of key staff
- Competitive advantage
- Demonstrating savings in an organisation facing large budget cuts

Glyndebourne



The background of the slide features a photograph of a brick building with a modern glass extension. In the foreground, the lower legs and feet of a group of people are visible, suggesting a public gathering or event. The text is overlaid on a white rectangular area.

Motivation

Mainly

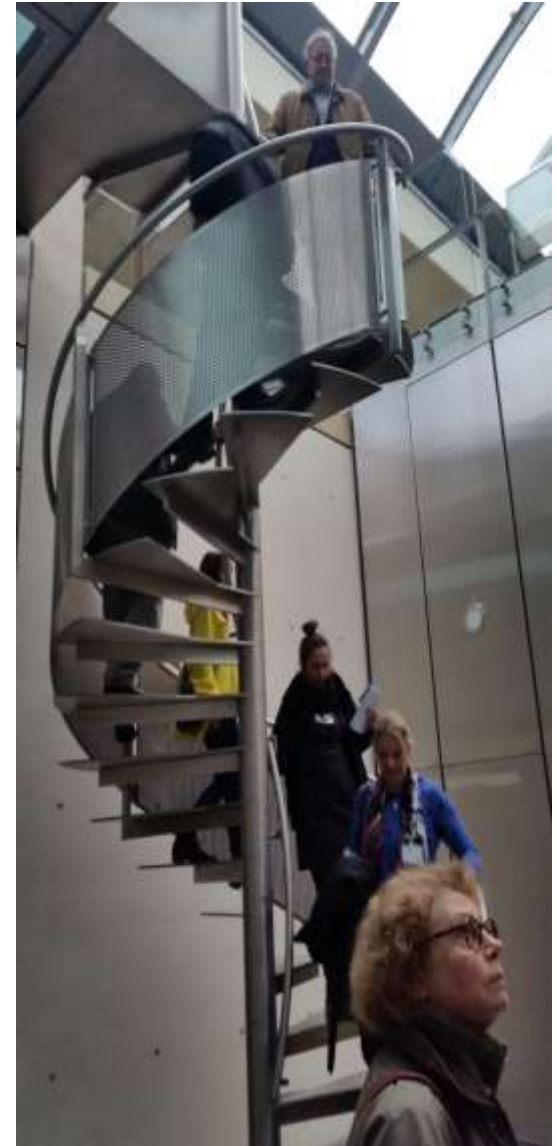
- **LEADERSHIP** - Personal Commitment of the Executive Chairman

Secondary

- Cost savings
- Delegation of responsibility for staff to pursue initiatives of their own choosing

Wakehurst Place & The Millennium Seedbank

- ISO 14001
- Monitoring utility consumption to pinpoint potential savings
- Reducing electricity consumption of individual pieces of equipment working with manufacturers
- Solar PV
- In vessel composter





Motivation

Mainly

- **MANAGEMENT COMMITMENT -**
Personal Commitment of two key staff

Secondary

- Cost savings
- ISO 14001

Summing Up Motivating Factors

- Common theme – **personal commitment**
- Leadership
- Cost savings & efficiency
- Culture of allowing staff to pursue initiatives
- ISO 14001
- Competitive Advantage
- Also: Legislation / Supply chain / customers
- **Must apply this knowledge to any SDG or other sustainable business initiatives**



Thank you

Shelaine Siepel

Managing Director

Sustainable Business Partnership CIC

Website: www.sustainablebusiness.org.uk

Email: shelaine@sustainablebusiness.org.uk

Phone: 01273 964239



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Mark Fisher

Senior Teaching Fellow, University of Sussex



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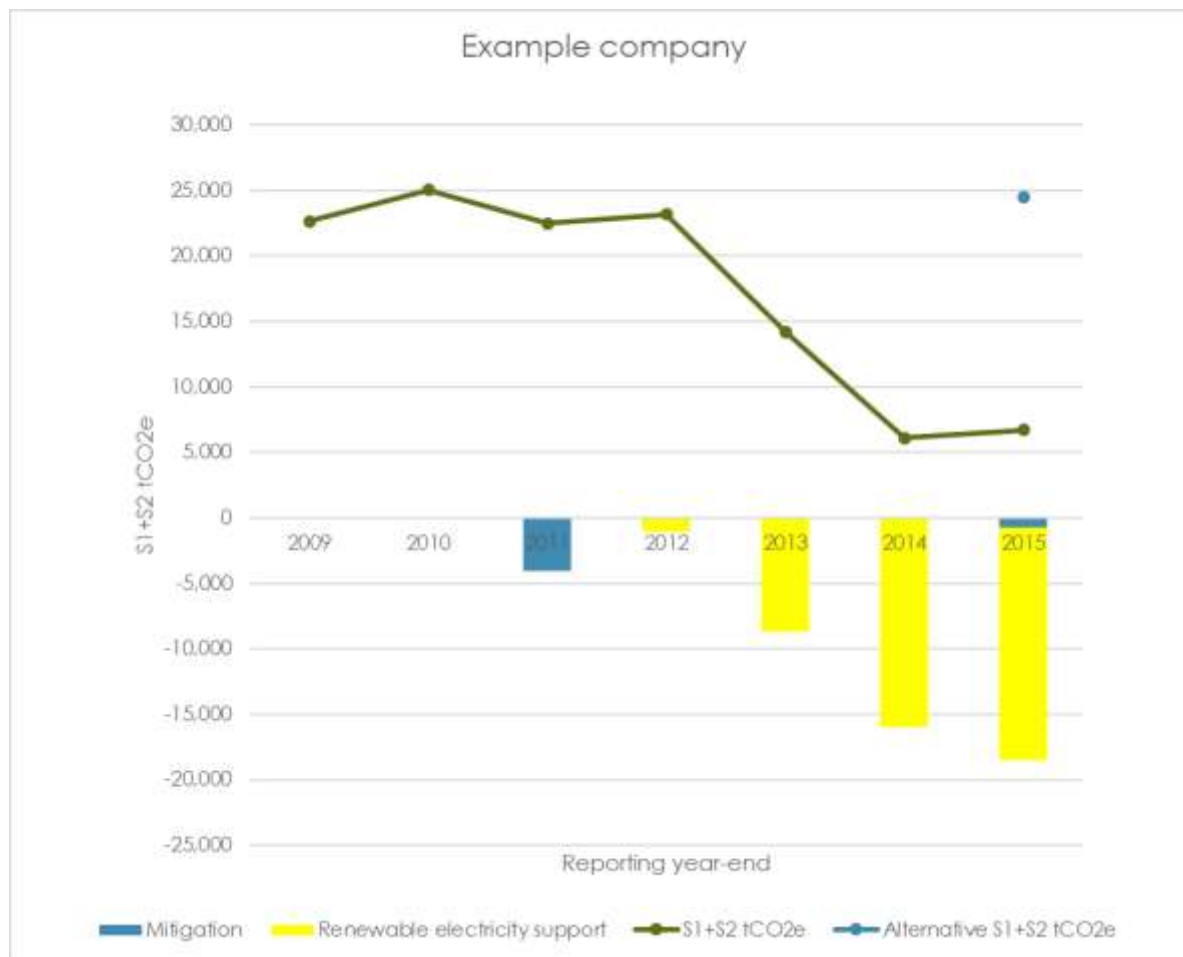
Andrea Smith

BMEc (SPRU) PH.D. Student

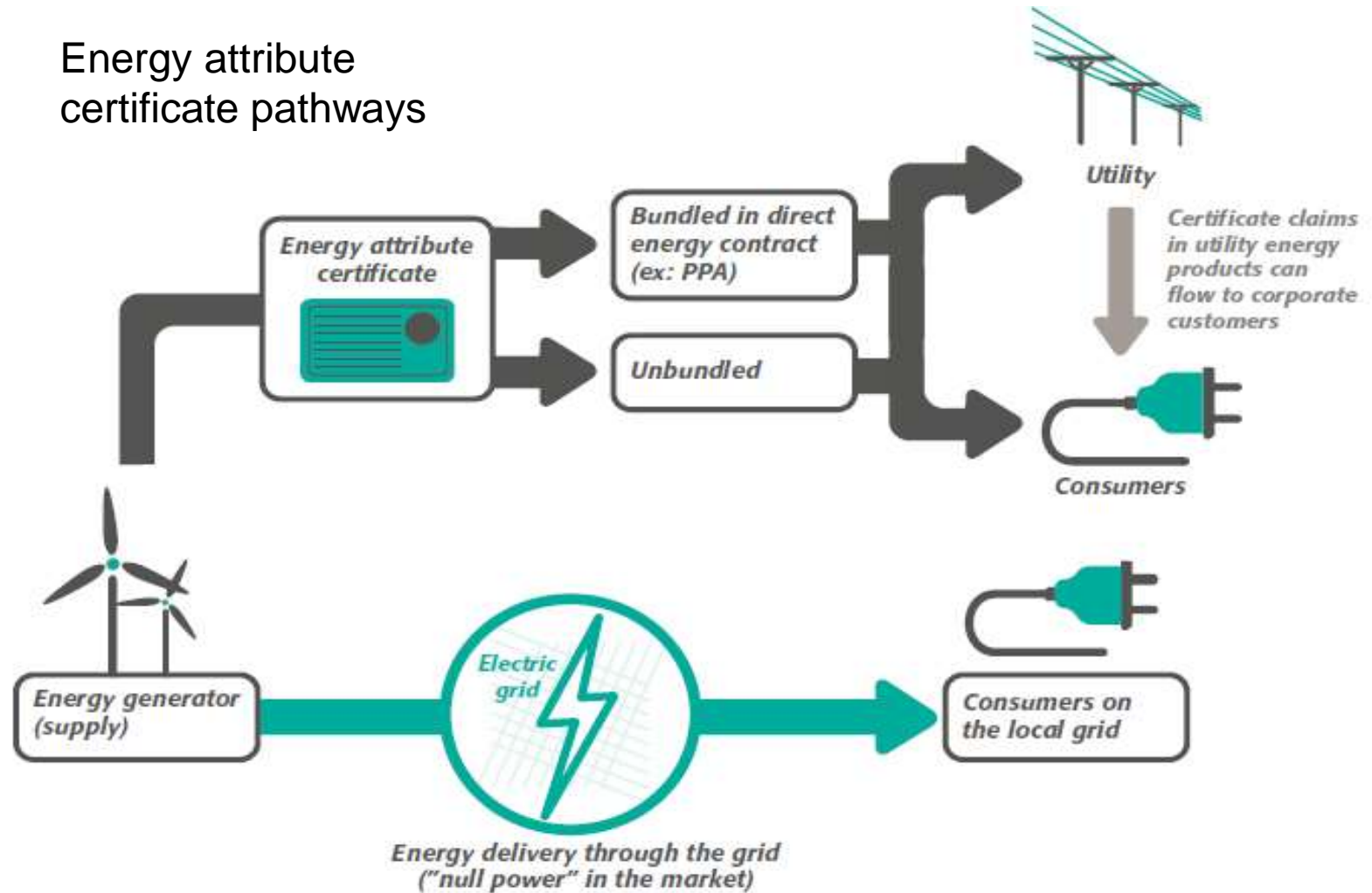


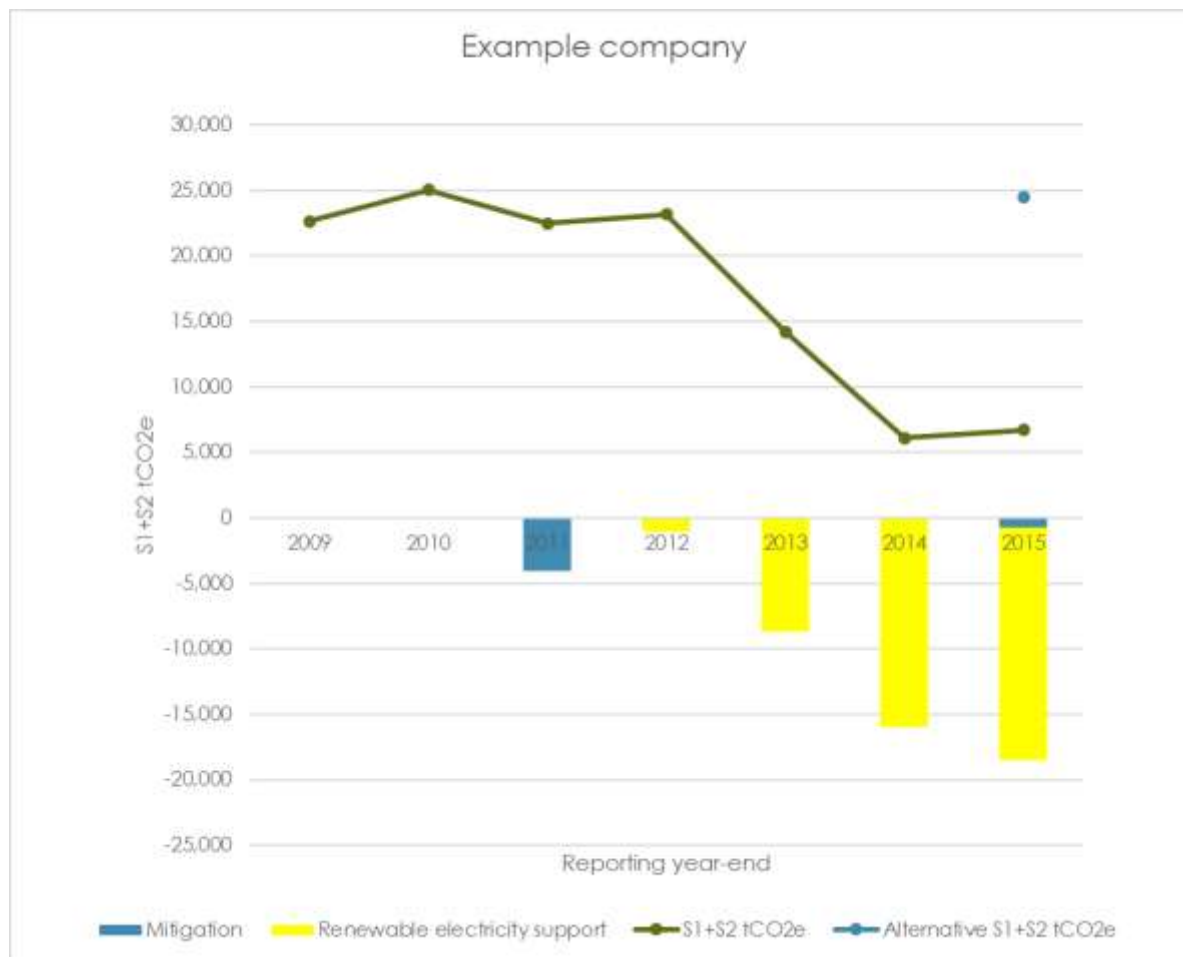
Are corporations cutting carbon by demanding renewable power?

Andrea Smith, Ph.D. student, BMEc, SPRU



Energy attribute certificate pathways







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Network UK

Why care about the SDGs?



GOOD FOR BUSINESS

- Better educated and more productive workforce
- Economic and political stability
- More fair and just societies
- Climate resilience
- And more...



CREATING NEW OPPORTUNITIES

- Helps business be more attractive for investors
- Access to and management of the supply chain
- Improves access to public procurement and public investment
- Improves competitiveness in hiring best human capital
- Social license to operate, public opinion, consumers





... AND DRIVERS OF NEW MARKETS AND OPPORTUNITIES

New markets

- Trillions of dollars will be invested
- New needs will arise
- SDGs are open to local context and innovation

New purpose

- It has never been more clear that business can be a force for good, and still achieve financial success

Goal 3: Ensure healthy lives and promote well-being for all at all ages.

The advertisement features a smiling man in a white lab coat waving his hand, which is shaped like a five-fingered hand. Three children in school uniforms are holding signs that list the steps for handwashing: "1. While Bathing", "2. Before Breakfast", and "3. Before Lunch". The Lifebuoy logo is prominently displayed in the top left and center. The background is a bright, clean environment with a red border. In the bottom right corner, there are boxes of Lifebuoy soap, including "Total 10" and "Care" varieties, and a small graphic of a hand with a red cross on the palm.

Lifebuoy

1. While Bathing

2. Before Breakfast

3. Before Lunch

Lifebuoy

LIFEBUOY 
5 TIMES A DAY

Lifebuoy Total 10

Lifebuoy Care

Lifebuoy

Goal 6: Ensure availability and sustainable management of water and sanitation for all.



Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all



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DOT VOTING

Finding present and future positions of strength



Today's questions:

- 1) Which of the SDGs are businesses in Brighton exceptionally good at **turning into business opportunities today?**
- 2) Which of the SDGs could businesses in Brighton be exceptionally good at **turning into business opportunities in five years?**

RULES:

- **5 votes for present strengths [Black]**
- **5 votes for future strengths [White]**
- **Only 1 vote per SDG for each category**



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Refreshments Break



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How can business get involved?



SDG Compass



United Nations
Global Compact



wbcscsd



www.sdgcompass.org

Global Opportunity Explorer



- Developed by UNGC, DNV GL, and Sustainia.
- Created on the conviction that the SDGs offer a myriad of business opportunities with great value to companies, society and the environment.
- Provides examples of cutting-edge innovation and new markets.
- Aims to help business leaders, entrepreneurs and investors connect with new partners, projects and markets to foster more partnerships for the SDGs.

www.globalopportunityexplorer.org

SDG Matrices



- Developed by UNGC and KPMG.
- Showcase industry-specific examples and ideas for corporate action on the SDGs.
- Good practice principles and initiatives; Certification schemes; Multi-stakeholder partnerships.
- 7 publications:
 - Financial Services
 - Food, Beverage, & Consumer Goods
 - Climate Extract
 - Healthcare & Life Sciences
 - Industrial Manufacturing
 - Transportation
 - Energy, Natural Resources, Chemicals

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Zakaria S. Mahmood

Managing Director, INTCAS



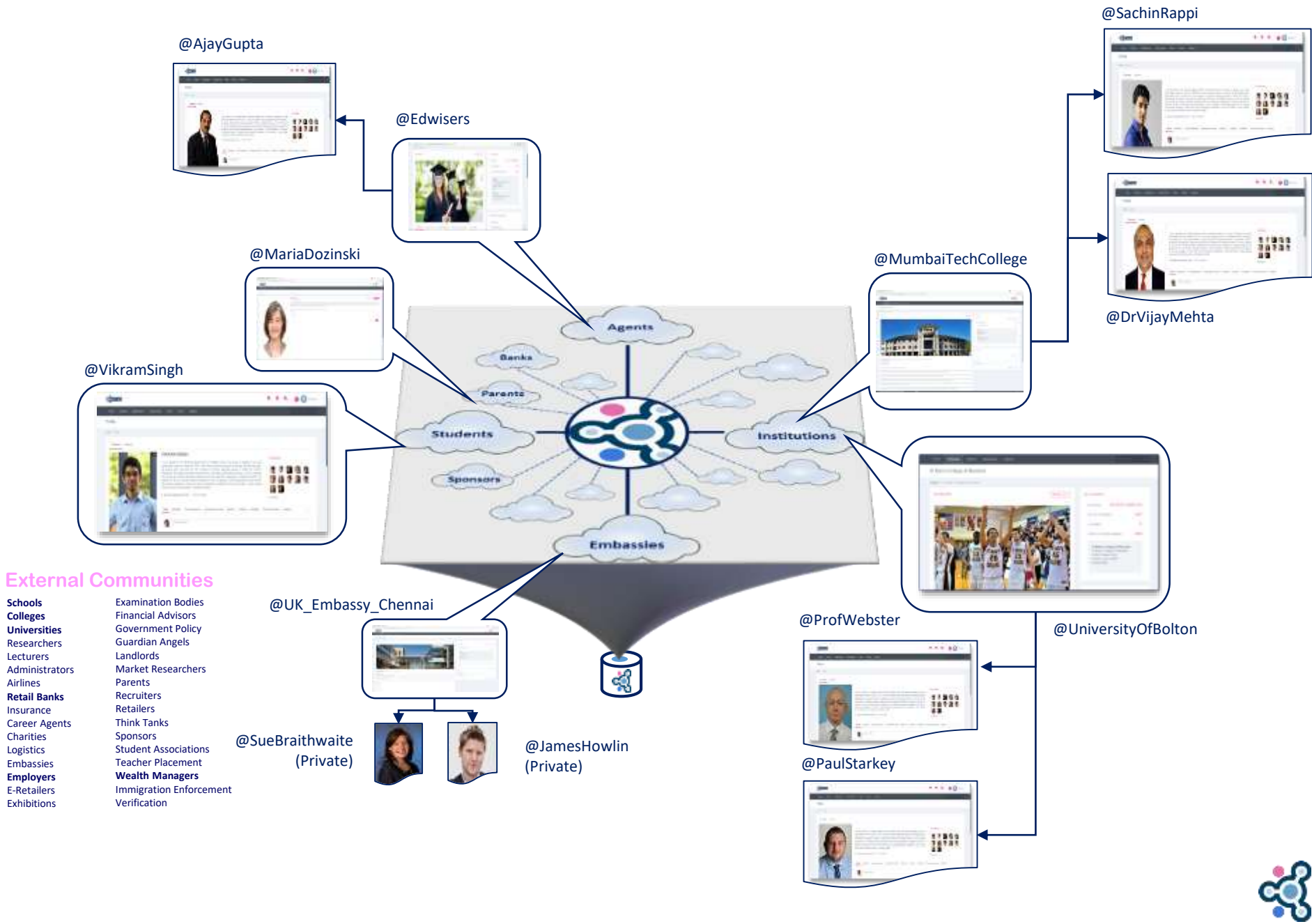
Generation Z Business Missions

2017

Private
& Confidential
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corporate.intcas.com

Fully integrated marketing, application and admission platform



Connecting the world through education



“Promoting Basic Human Rights”





INTCAS
6th Floor
One Croydon Tower
12-16 Addiscombe Road
London
CR0 0XT
corporate.intcas.com

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Alex Wyatt

The Revival Collective



ALEX WYATT

A watercolor illustration of various green leaves, including ferns and broad-leafed plants, scattered across the page. The leaves are painted in shades of green with visible brushstrokes and veins.

Revival

COLLECTIVE

www.TheRevivalCollective.com

ETHICAL AND SUSTAINABLE FASHION
Brighton




Revival
COLLECTIVE
MEDIA

Up Coming ESFB Event:
Ethical Business Networking
Thursday 20th July, 7pm-10pm
Alcampo Lounge, London Road

Where to find us:



The background of the image is a repeating pattern of green, elongated leaves with prominent veins, resembling banana leaves or similar tropical foliage. The leaves are rendered in various shades of green, from light to dark, with some darker green veins and stems. They are scattered across the entire image, framing a central white rectangular area.

“Don’t do what you *love*.
Love the *outcome* of what you
do.”

- Frank Talarico Jr., Fortune.com

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Anthony Probert
BioRegional





How can Business get involved in the SDGs?

Anthony Probert
Project Manager, Bioregional

Bioregional – what we do and how we work

- Practical, social entrepreneurs, experts
- We work on sustainable living through;
 - Communities: new build & regeneration
 - Business: operations, products, services and events
- Work in partnership, in an advisory role & through our own associated companies
- Use our One Planet Living framework, train others & make it freely available
- Measure & tell the stories of our work to inform policy & industry practice



UN Sustainable Development Goals



Bioregional

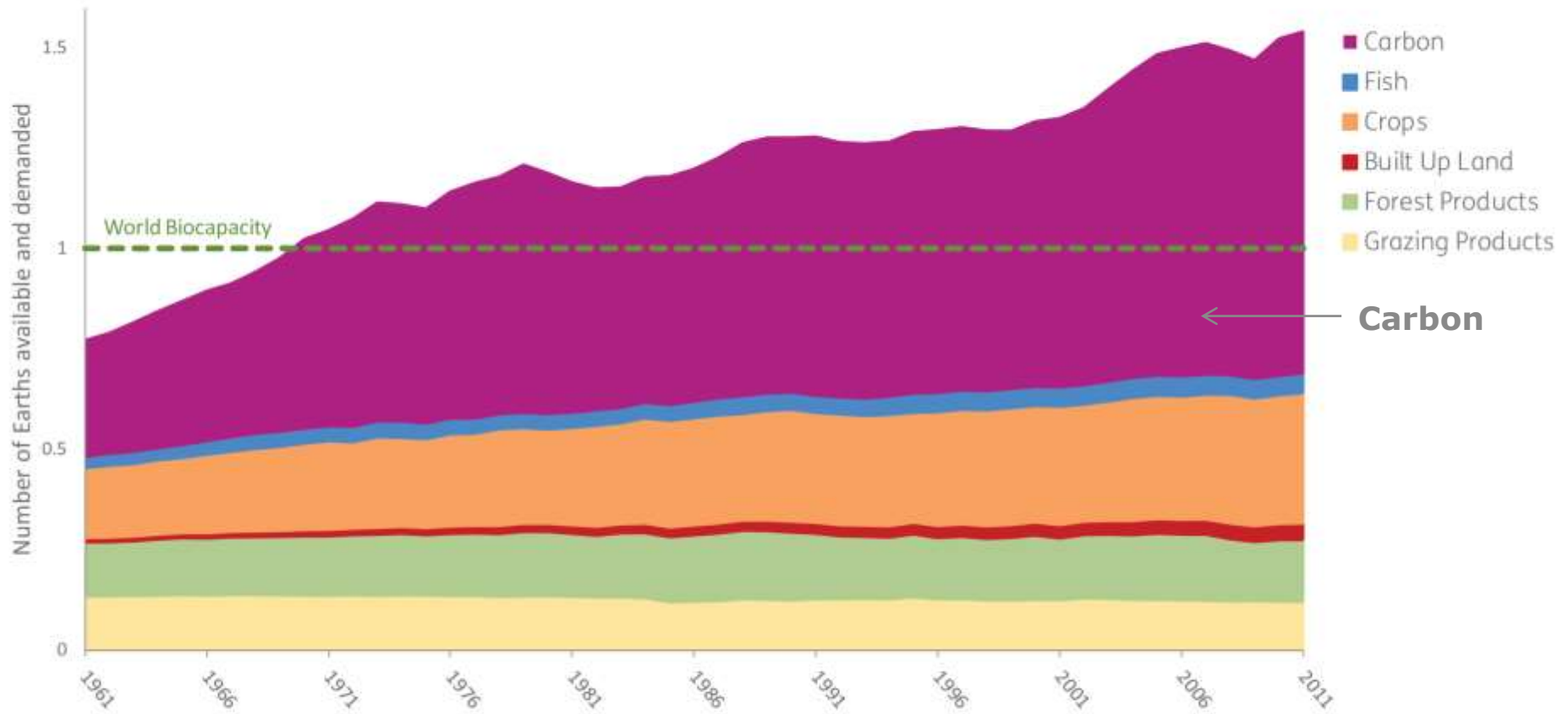
Sustainable Consumption and Production – Goal 12 and cross cutting “Developed Countries to take the lead..”



Scale of the challenge

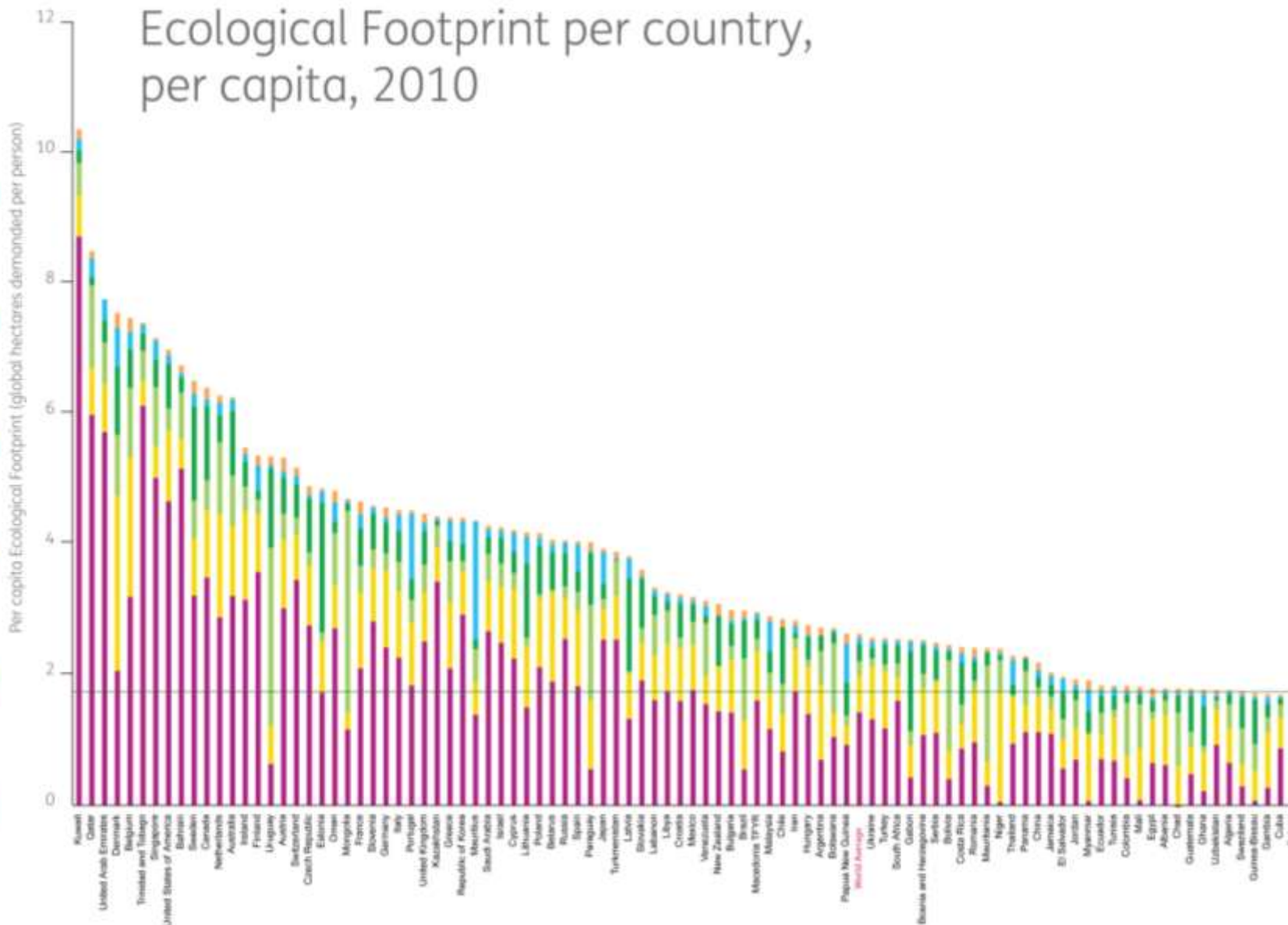
World Ecological Footprint by component

Global Footprint Network, 2014





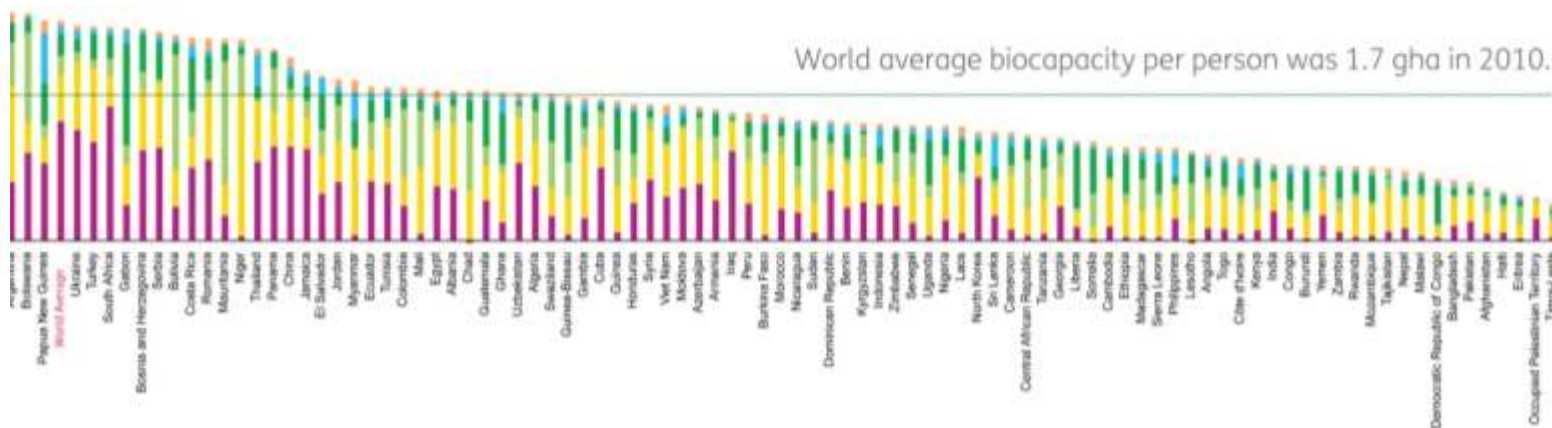
Ecological Footprint per country, per capita, 2010

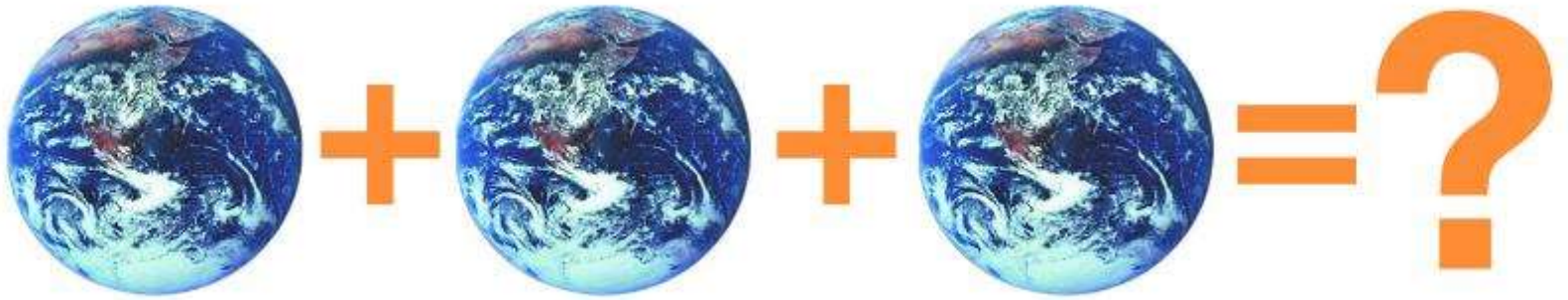




- Built-up land
- Fishing grounds
- Forest products
- Grazing products
- Cropland
- Carbon
- World average biocapacity

Global Footprint Network, 2014





Bioregional

Average Ecological Footprint in UK



Bioregional

B&Q -helping customers achieve Goal 12



Products which can reduce an individual's eco-footprint

- ❖ Energy efficiency and renewables
- ❖ Water efficiency
- ❖ Grow your own
- ❖ Lower impact goods

Potential for c.10% eco-footprint reduction of customer



Kingfisher – a home and garden retailer

Materiality & SDGs comparison



SDG 12 – Responsible Consumption and Production

- Water
- Chemicals
- Waste
- Sustainable lifestyles

This is an important SDG for Kingfisher.

At this stage, it is difficult to identify and gaps as the implementation of this SDG will very much depend on how Kingfisher interprets its key issue 'Resources'.

Relevant items covered here are:

- Efficient use of natural resources
- Environmentally sound management of chemicals
- Reduction of waste generation
- Integration of sustainability information into the reporting cycle
- Sustainable lifestyles

Again, there is a reference here to the 10-year framework of programmes on sustainable consumption and production.

Key issues to consider here include:

- enablers 'circular economy' and 'sustainable lifestyles'
- closed loop value chains
- alternative business models
- sustainable sourcing

Like for SDG 11, it is recommended that Kingfisher looks at the detailed targets under this SDG and assesses their relevance.



UKSSD creates a space to mobilise people, communities and organisations in the UK so they can play their part to create decent work in a prosperous economy, building a fair and just society – all within the Earth's limits.



Sustainable development is good for UK business

Dear Prime Minister,

As a group of businesses investing in making our economy fit for the future, we support sustainable development in the UK. This is essential for our long-term prosperity and the wellbeing of generations to come.

The UK Government played a leading role in developing the UN Sustainable Development Goals (SDGs) and adopted them just over a year ago. As businesses, we're ready to take responsibility and work with the Government to make sure the SDGs are delivered in the UK and around the world.

Sustainable development will create jobs, increase competitiveness and secure the natural resources our economy relies on.

We support your Government to:

- Demonstrate to business your commitment to deliver the SDGs in the UK
- Work with businesses to deliver the SDGs, creating a transparent reporting framework and clear benchmarks
- Require all departments, not only the Department for International Development, to work with business and other stakeholders to develop an SDG delivery plan

Together we can build a fairer, sustainable and more prosperous Britain.

- Multi-stakeholder partnership, civil society, Govts and businesses to create political, business and societal changes to advance SCP. We want to mainstream good practice.
- Smartphones Group
 - Research
 - Campaign
 - Procurement Super consumers
 - Policy Advocacy
 - Dialogue with business





Bioregional
Championing a
better way to live

sr@bioregional.com
www.bioregional.com

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Panel Discussion

Further questions:

bmebusiness@sussex.ac.uk or secretariat@unglobalcompact.org.uk

Twitter:

#GlobalGoalsUK @GlobalCompactUK @SussexUni @PRME_UKI



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Thanks for coming!

