

MAKING GLOBAL GOALS LOCAL BUSINESS



Glasgow

13 June 2017

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<https://www.youtube.com/playlist?list=PLkDIhymNyNmawvPziW3jz95LRNr8piTh9>



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Videos courtesy of Project Everyone

<http://www.project-everyone.org/>



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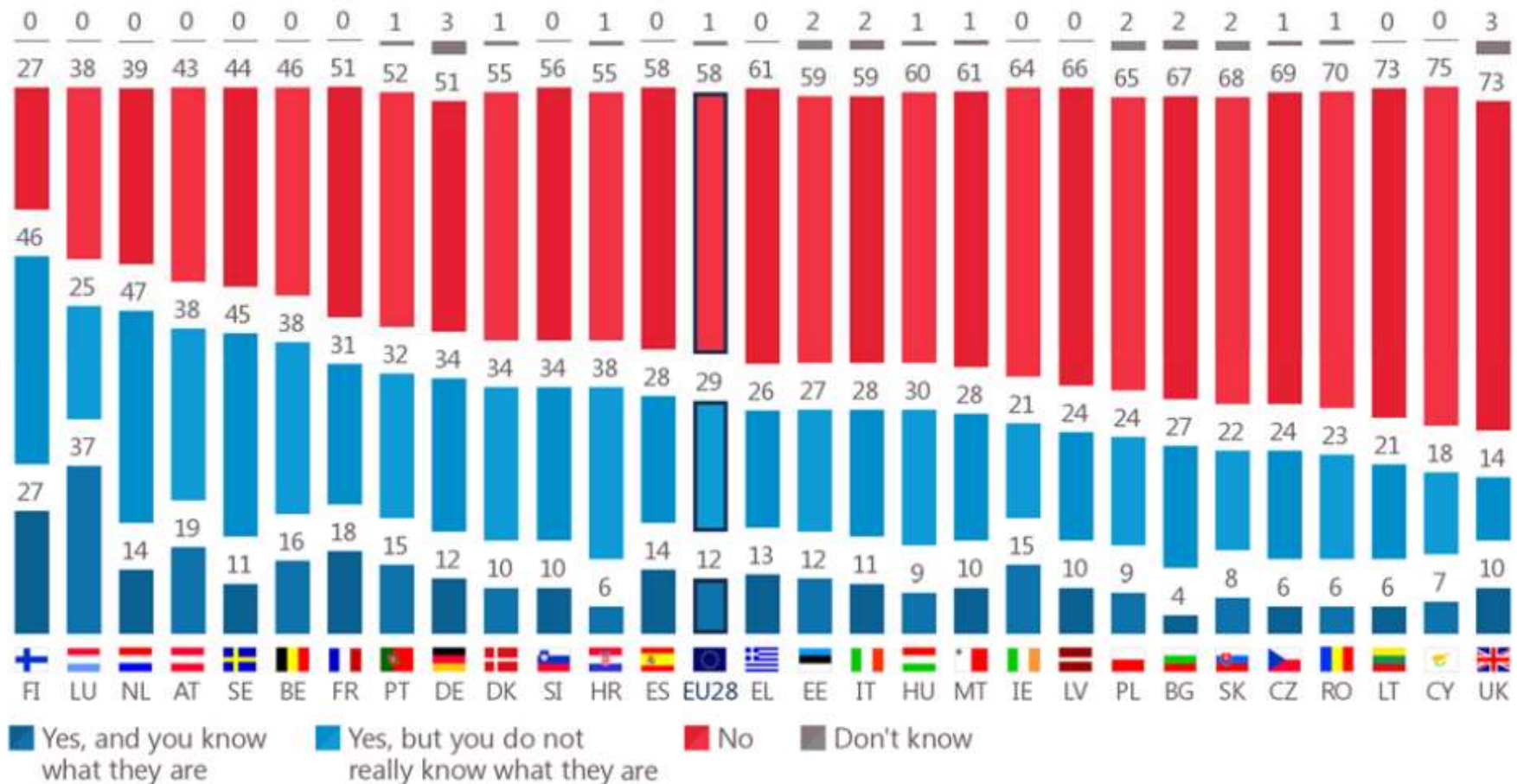
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SDG's in the UK

Q7 Have you ever heard or read about the Sustainable Development Goals agreed by the international community? (%)



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02 May	Manchester Metropolitan University
04 May	Sheffield Hallam University
09 May	University of Leicester
11 May	University of Nottingham
23 May	University of the West of England (Bristol)
24 May	London South Bank University
07 June	Leeds Beckett University
13 June	Glasgow Caledonian University
15 June	Newcastle Business School
21 June	University of Liverpool
29 June	University of Sussex (Brighton)

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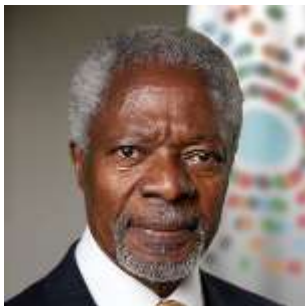


University for the Common Good



Introducing the UN Global Compact

“I propose that you, the business leaders ... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”



H.E. Kofi Annan



H.E. Ban Ki-moon



H.E. António Guterres

UN GLOBAL COMPACT TEN PRINCIPLES



Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.



Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.



Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.



Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

UN GLOBAL COMPACT TODAY

Mobilising a global movement of sustainable companies and stakeholders to create the world we want.

12,500+ Signatories

160+ Countries

80+ Local Networks



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Today's Programme:

1. Welcome
2. What are the SDGs and why should you care about them?
3. Why should businesses in Scotland care? Jim McColl, OBE
4. Panel discussion: What opportunities do the Goals offer?




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What are the SDGs?





"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

The Brundtland Report, 1987



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Millennium Development Goals





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



SUSTAINABLE
DEVELOPMENT
GOALS

Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture



2.1 End hunger and ensure access to food for all

2.2 End all forms of malnutrition

2.3 Double the agricultural productivity and incomes of small-scale food producers

2.4 Ensure sustainable food production systems and implement resilient agricultural practices

2.5 Maintain the genetic diversity of seeds, plants and animals

2.a Increase investment in rural infrastructure, agricultural research, technology and gene banks

2.b Correct and prevent trade restrictions and distortions in world agricultural markets including eliminating export subsidies

2.c Ensure proper functioning of food commodity market and access to information to limit extreme food price volatility



SDG Performance Indicators

- There are 232 official SDG indicators;
- Indicators are classified into 3 tiers:
 - Tier 1: clear & established methodology, data regularly produced by at least 50% of countries;
 - Tier 2: clear & established methodology, but data are not regularly produced;
 - Tier 3: no established methodology.

SDG Performance Indicators

SDG Target	SDG Indicator
3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being	3.4.1 Mortality rate attributed to cardiovascular disease, cancer, diabetes or chronic respiratory disease 3.4.2 Suicide mortality rate
5.b Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women	5.b.1 Proportion of individuals who own a mobile telephone, by sex



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Why care about the SDGs?



GOOD FOR BUSINESS

- Better educated and more productive workforce
- Economic and political stability
- More fair and just societies
- Climate resilience
- And more...



CREATING NEW OPPORTUNITIES

- Helps business be more attractive for investors
- Access to and management of the supply chain
- Improves access to public procurement and public investment
- Improves competitiveness in hiring best human capital
- Social license to operate, public opinion, consumers



Global Opportunity Explorer



www.globalopportunityexplorer.org

- Developed by UNGC, DNV GL, and Sustainia.
- Created on the conviction that the SDGs offer a myriad of business opportunities with great value to companies, society and the environment.
- Provides examples of cutting-edge innovation and new markets.
- Aims to help business leaders, entrepreneurs and investors connect with new partners, projects and markets to foster more partnerships for the SDGs.

SDG Matrices



- Developed by UNGC and KPMG.
- Showcase industry-specific examples and ideas for corporate action on the SDGs.
- Good practice principles and initiatives; Certification schemes; Multi-stakeholder partnerships.
- 7 publications:
 - Financial Services
 - Food, Beverage, & Consumer Goods
 - Climate Extract
 - Healthcare & Life Sciences
 - Industrial Manufacturing
 - Transportation
 - Energy, Natural Resources, Chemicals

SDG Compass



United Nations
Global Compact



wbcscsd



www.sdgcompass.org

SDG NAVIGATOR by PWC

Understand, assess, prioritise

Set goals and tell your story

Geographical analysis
a set of global heat maps for each
SDG goal and target

1

Company analysis
assessing your impact on the SDGs

2

**Structured discussion and
interviews refining the output and
building consensus**

3

Identify how a country is
performing on each SDG relative to
other countries.

Analysis shows the relative direct and
supply chain importance of each SDG
based on geography and sector.

Understand how your business' existing policies and practices
impact on the goals and your
company's value at risk if the SDGs
are not achieved.

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DOT VOTING

Finding present and future positions of strength



Today's questions:

- 1) Which of the SDGs are businesses in Glasgow exceptionally good at **turning into business opportunities today?**
- 2) Which of the SDGs could businesses in Glasgow be exceptionally good at **turning into business opportunities in five years?**

RULES:

- **5 votes for present strengths [Black]**
- **5 votes for future strengths [White]**
- **Only 1 vote per SDG for each category**



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