

MAKING GLOBAL GOALS LOCAL BUSINESS



Leeds

7 June 2017

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WiFi: Visitor WiFi



<https://www.youtube.com/playlist?list=PLkDIhymNyNmawvPziW3jz95LRNr8piTh9>



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Videos courtesy of Project Everyone

<http://www.project-everyone.org/>



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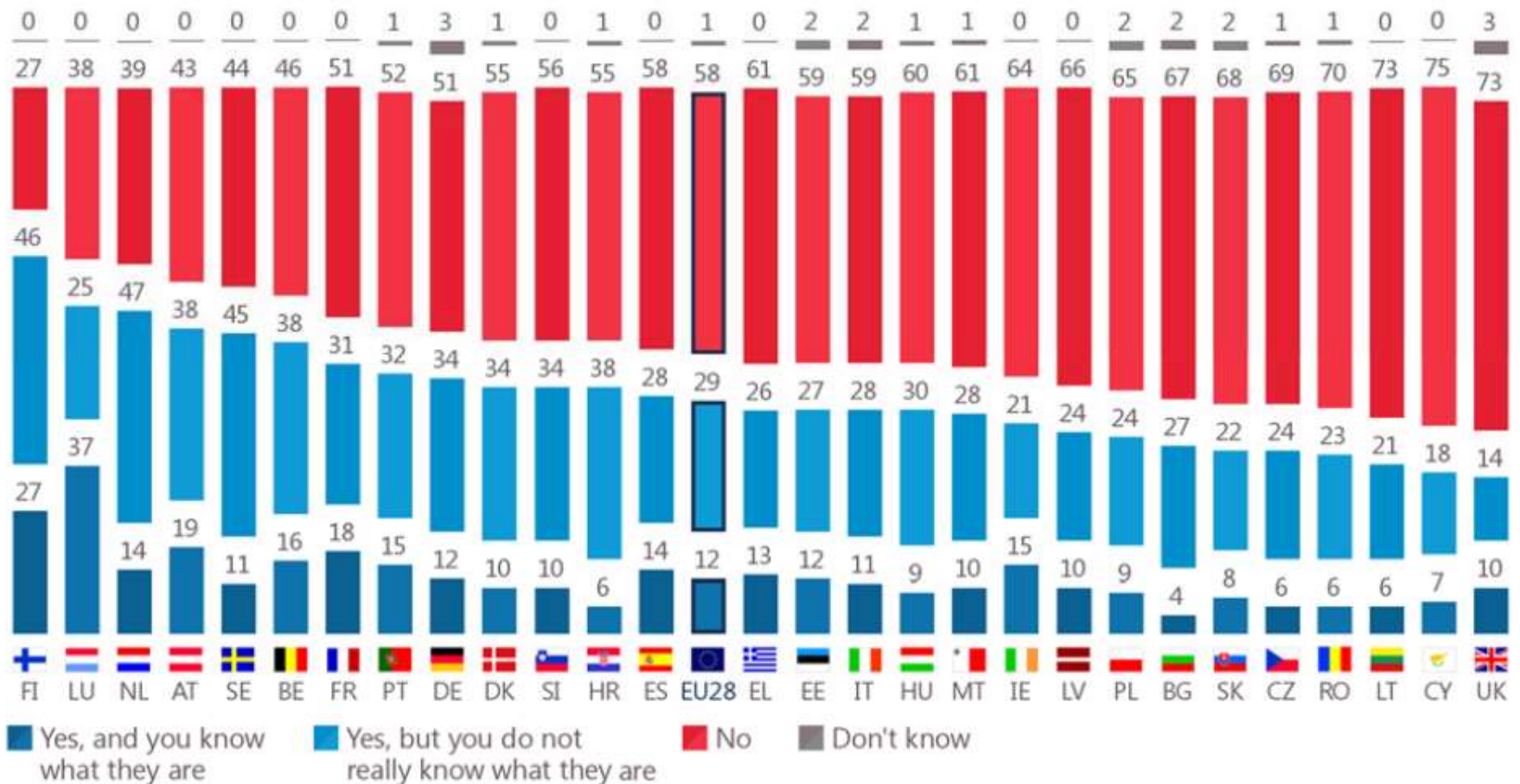
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SDG's in the UK

Qc7 Have you ever heard or read about the Sustainable Development Goals agreed by the international community? (%)



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- 02 May Manchester Metropolitan University
- 04 May Sheffield Hallam University
- 09 May University of Leicester
- 11 May University of Nottingham
- 23 May University of the West of England (Bristol)
- 24 May London South Bank University
- 07 June Leeds Beckett University
- 13 June Glasgow Caledonian University
- 15 June Newcastle Business School
- 21 June University of Liverpool
- 29 June University of Sussex (Brighton)

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Good thinking

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Where fashion fits!



**BUSINESS
IN THE
COMMUNITY**

Introducing the UN Global Compact

“I propose that you, the business leaders ... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”



H.E. Kofi Annan



H.E. Ban Ki-moon



H.E. António Guterres

UN GLOBAL COMPACT TEN PRINCIPLES



Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.



Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.



Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.



Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.



UN Global Compact Commitment

To join the UNGC, an organisation's CEO must commit to:

1. Operate responsibly, in alignment with the UNGC's universal sustainability principles;
2. Take actions that support the UN's sustainable development agenda;
3. Report annually on progress.

UN GLOBAL COMPACT TODAY

Mobilising a global movement of sustainable companies and stakeholders to create the world we want.

12,460+ Signatories

160+ Countries

80+ Local Networks



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Today's Programme:

1. Welcome
2. What are the SDGs and why should you care about them?
3. Professor Chris Gorse & colleagues
4. Chris Griffiths, Marshalls plc
5. Panel discussion: How can business contribute?



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What are the SDGs?



"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

The Brundtland Report, 1987



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Millennium Development Goals





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture



- 2.1 End hunger and ensure access to food for all
- 2.2 End all forms of malnutrition
- 2.3 Double the agricultural productivity and incomes of small-scale food producers
- 2.4 Ensure sustainable food production systems and implement resilient agricultural practices
- 2.5 Maintain the genetic diversity of seeds, plants and animals
 - 2.a Increase investment in rural infrastructure, agricultural research, technology and gene banks
 - 2.b Correct and prevent trade restrictions and distortions in world agricultural markets including eliminating export subsidies
 - 2.c Ensure proper functioning of food commodity market and access to information to limit extreme food price volatility



SDG Performance Indicators

- There are 232 official SDG indicators;
- Indicators are classified into 3 tiers:
 - Tier 1: clear & established methodology, data regularly produced by at least 50% of countries;
 - Tier 2: clear & established methodology, but data are not regularly produced;
 - Tier 3: no established methodology.

SDG Performance Indicators

SDG Target	SDG Indicator
3.4 By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being	3.4.1 Mortality rate attributed to cardiovascular disease, cancer, diabetes or chronic respiratory disease 3.4.2 Suicide mortality rate
5.b Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women	5.b.1 Proportion of individuals who own a mobile telephone, by sex



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SUSTAINABLE DEVELOPMENT GOALS



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Why care about the SDGs?



GOOD FOR BUSINESS

- Better educated and more productive workforce
- Economic and political stability
- More fair and just societies
- Climate resilience
- And more...



CREATING NEW OPPORTUNITIES

- Helps business be more attractive for investors
- Access to and management of the supply chain
- Improves access to public procurement and public investment
- Improves competitiveness in hiring best human capital
- Social license to operate, public opinion, consumers



SDG Matrices



- Developed by UNGC and KPMG.
- Showcase industry-specific examples and ideas for corporate action on the SDGs.
- Good practice principles and initiatives; Certification schemes; Multi-stakeholder partnerships.
- 7 publications:
 - Financial Services
 - Food, Beverage, & Consumer Goods
 - Climate Extract
 - Healthcare & Life Sciences
 - Industrial Manufacturing
 - Transportation
 - Energy, Natural Resources, Chemicals

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