

# MAKING GLOBAL GOALS LOCAL BUSINESS



## Liverpool

21 June 2017

@GlobalCompactUK #GlobalGoalsUK

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<https://www.youtube.com/playlist?list=PLkDIhymNyNmawvPziW3jz95LRNr8piTh9>



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Videos courtesy of Project Everyone

<http://www.project-everyone.org/>



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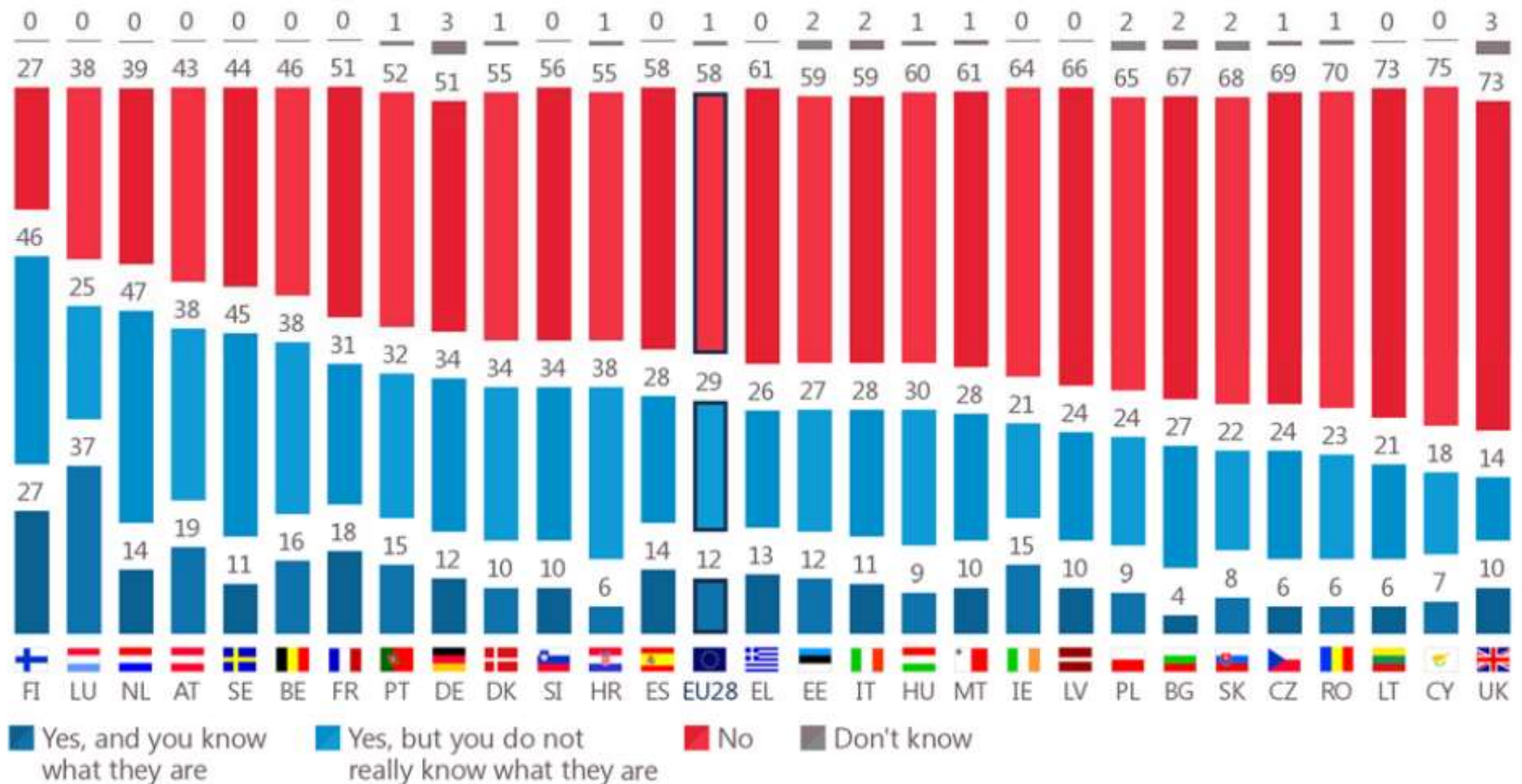
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# SDG's in the UK

**Q7** Have you ever heard or read about the Sustainable Development Goals agreed by the international community? (%)



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|         |   |
|---------|---|
| 02 May  | Manchester Metropolitan University          |
| 04 May  | Sheffield Hallam University                 |
| 09 May  | University of Leicester                     |
| 11 May  | University of Nottingham                    |
| 23 May  | University of the West of England (Bristol) |
| 24 May  | London South Bank University                |
| 07 June | Leeds Beckett University                    |
| 13 June | Glasgow Caledonian University               |
| 15 June | Newcastle Business School                   |
| 21 June | University of Liverpool                     |
| 29 June | University of Sussex (Brighton)             |

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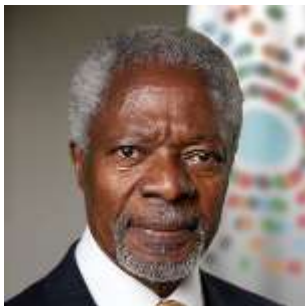
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# Introducing the UN Global Compact

“I propose that you, the business leaders ... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”



H.E. Kofi Annan



H.E. Ban Ki-moon



H.E. António Guterres



# UN GLOBAL COMPACT TEN PRINCIPLES



## Human Rights

**Principle 1:** Businesses should support and respect the protection of internationally proclaimed human rights; and

**Principle 2:** make sure that they are not complicit in human rights abuses.



## Labour

**Principle 3:** Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

**Principle 4:** the elimination of all forms of forced and compulsory labour;

**Principle 5:** the effective abolition of child labour; and

**Principle 6:** the elimination of discrimination in respect of employment and occupation.



## Environment

**Principle 7:** Businesses should support a precautionary approach to environmental challenges;

**Principle 8:** undertake initiatives to promote greater environmental responsibility; and

**Principle 9:** encourage the development and diffusion of environmentally friendly technologies.



## Anti-Corruption

**Principle 10:** Businesses should work against corruption in all its forms, including extortion and bribery.

# UN GLOBAL COMPACT TODAY

Mobilising a global movement of sustainable companies and stakeholders to create the world we want.

12,460+ Signatories

160+ Countries

80+ Local Networks



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## Today's Programme:

1. Welcome
2. What are the SDGs and why should you care about them?
3. Keynote: Mike Brogan, Chief Executive, Procure Plus
4. Panel discussion: How can business get involved?



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# What are the SDGs?



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*"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."*

*The Brundtland Report, 1987*



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# Millennium Development Goals





# SUSTAINABLE DEVELOPMENT GOALS

**1** NO POVERTY



**2** ZERO HUNGER



**3** GOOD HEALTH AND WELL-BEING



**4** QUALITY EDUCATION



**5** GENDER EQUALITY



**6** CLEAN WATER AND SANITATION



**7** AFFORDABLE AND CLEAN ENERGY



**8** DECENT WORK AND ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**10** REDUCED INEQUALITIES



**11** SUSTAINABLE CITIES AND COMMUNITIES



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**13** CLIMATE ACTION



**14** LIFE BELOW WATER



**15** LIFE ON LAND



**16** PEACE, JUSTICE AND STRONG INSTITUTIONS



**17** PARTNERSHIPS FOR THE GOALS



SUSTAINABLE  
DEVELOPMENT  
GOALS



# Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture



2.1 End hunger and ensure access to food for all

2.2 End all forms of malnutrition

2.3 Double the agricultural productivity and incomes of small-scale food producers

2.4 Ensure sustainable food production systems and implement resilient agricultural practices

2.5 Maintain the genetic diversity of seeds, plants and animals

2.a Increase investment in rural infrastructure, agricultural research, technology and gene banks

2.b Correct and prevent trade restrictions and distortions in world agricultural markets including eliminating export subsidies

2.c Ensure proper functioning of food commodity market and access to information to limit extreme food price volatility



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# SDG Performance Indicators

- There are 232 official SDG indicators;
- Indicators are classified into 3 tiers:
  - Tier 1: clear & established methodology, data regularly produced by at least 50% of countries;
  - Tier 2: clear & established methodology, but data are not regularly produced;
  - Tier 3: no established methodology.



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SUSTAINABLE  
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# Why care about the SDGs?



# GOOD FOR BUSINESS

- Better educated and more productive workforce
- Economic and political stability
- More fair and just societies
- Climate resilience
- And more...



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# CREATING NEW OPPORTUNITIES

- Helps business be more attractive for investors
- Access to and management of the supply chain
- Improves access to public procurement and public investment
- Improves competitiveness in hiring best human capital
- Social license to operate, public opinion, consumers





# Global Opportunity Explorer



[www.globalopportunityexplorer.org](http://www.globalopportunityexplorer.org)

- Developed by UNGC, DNV GL, and Sustainia.
- Created on the conviction that the SDGs offer a myriad of business opportunities with great value to companies, society and the environment.
- Provides examples of cutting-edge innovation and new markets.
- Aims to help business leaders, entrepreneurs and investors connect with new partners, projects and markets to foster more partnerships for the SDGs.

# SDG Matrices



- Developed by UNGC and KPMG.
- Showcase industry-specific examples and ideas for corporate action on the SDGs.
- Good practice principles and initiatives; Certification schemes; Multi-stakeholder partnerships.
- 7 publications:
  - Financial Services
  - Food, Beverage, & Consumer Goods
  - Climate Extract
  - Healthcare & Life Sciences
  - Industrial Manufacturing
  - Transportation
  - Energy, Natural Resources, Chemicals



# SDG Compass



United Nations  
Global Compact



wbcscsd



[www.sdgcompass.org](http://www.sdgcompass.org)

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# DOT VOTING

*Finding present and future positions of strength*



# Today's questions:

- 1) Which of the SDGs are businesses in Liverpool exceptionally good at **turning into business opportunities today?**
- 2) Which of the SDGs could businesses in Liverpool be exceptionally good at **turning into business opportunities in five years?**

## RULES:

- **5 votes for present strengths [Black]**
- **5 votes for future strengths [White]**
- **Only 1 vote per SDG for each category**



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