

MAKING GLOBAL GOALS LOCAL BUSINESS



Newcastle

15 June 2017

@GlobalCompactUK #GlobalGoalsUK

@PRME_UKI

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<https://www.youtube.com/playlist?list=PLkDIhymNyNmawvPziW3jz95LRNr8piTh9>



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Videos courtesy of Project Everyone

<http://www.project-everyone.org/>



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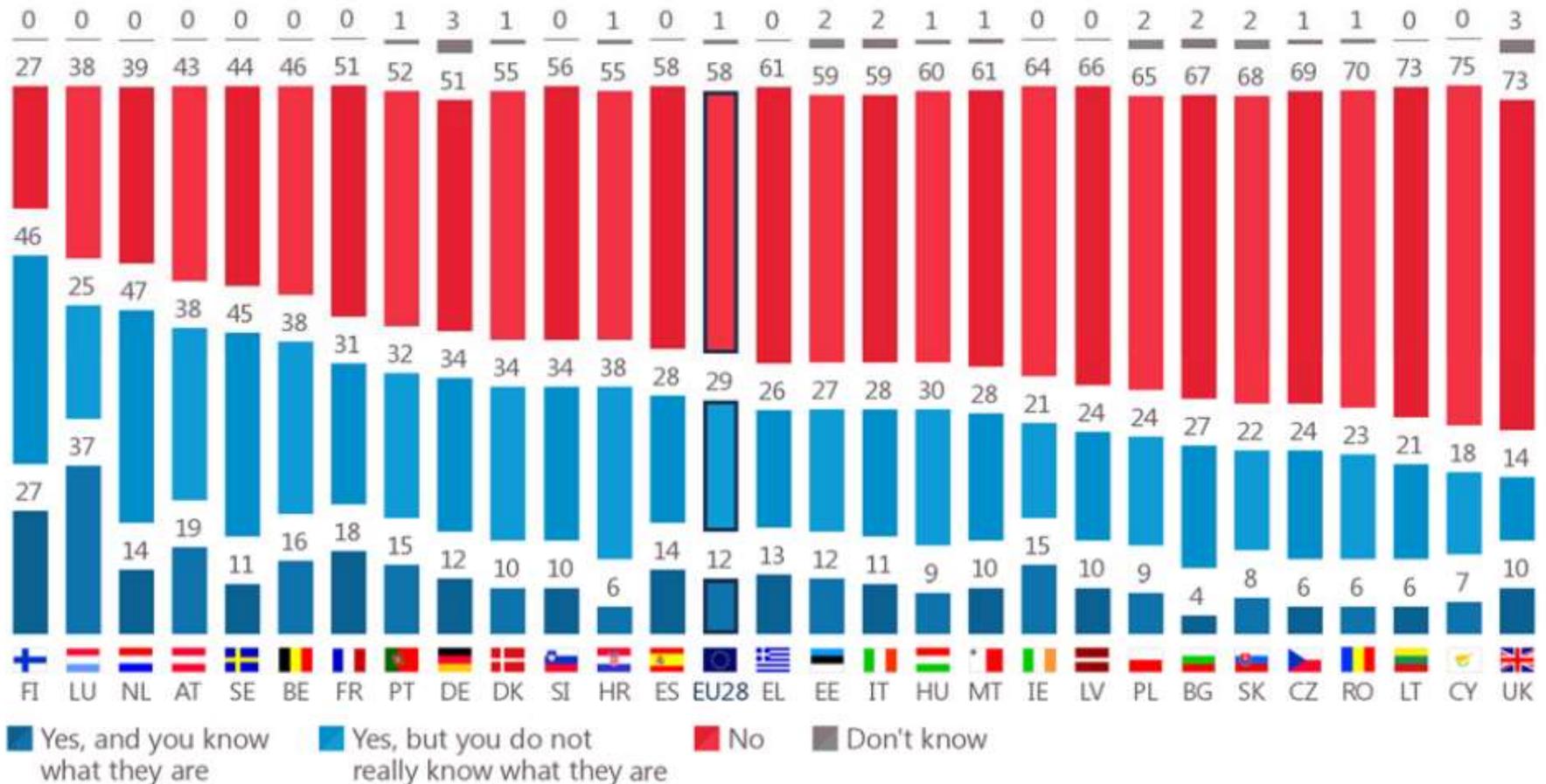
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SDG's in the UK

Qc7 Have you ever heard or read about the Sustainable Development Goals agreed by the international community? (%)



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- 02 May Manchester Metropolitan University
- 04 May Sheffield Hallam University
- 09 May University of Leicester
- 11 May University of Nottingham
- 23 May University of the West of England (Bristol)
- 24 May London South Bank University
- 07 June Leeds Beckett University
- 13 June Glasgow Caledonian University
- 15 June Newcastle Business School
- 21 June University of Liverpool
- 29 June University of Sussex (Brighton)

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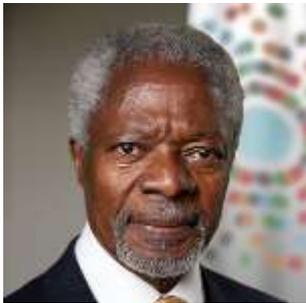


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Introducing the UN Global Compact

“I propose that you, the business leaders ... and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”



H.E. Kofi Annan



H.E. Ban Ki-moon



H.E. António Guterres

UN GLOBAL COMPACT TEN PRINCIPLES



Human Rights

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and

Principle 2: make sure that they are not complicit in human rights abuses.



Labour

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;

Principle 4: the elimination of all forms of forced and compulsory labour;

Principle 5: the effective abolition of child labour; and

Principle 6: the elimination of discrimination in respect of employment and occupation.



Environment

Principle 7: Businesses should support a precautionary approach to environmental challenges;

Principle 8: undertake initiatives to promote greater environmental responsibility; and

Principle 9: encourage the development and diffusion of environmentally friendly technologies.



Anti-Corruption

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.

UN GLOBAL COMPACT TODAY

Mobilising a global movement of sustainable companies and stakeholders to create the world we want.

12,460+ Signatories

160+ Countries

80+ Local Networks



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Today's Programme:

1. Welcome
2. What are the SDGs and why should you care about them?
3. Why should business in the Northeast care?
4. Panel discussion: How can business contribute?



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What are the SDGs?



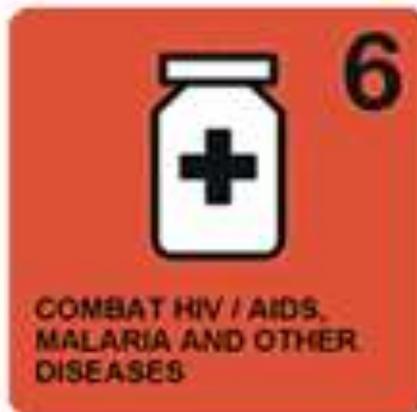
"Sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs."

The Brundtland Report, 1987



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Millennium Development Goals





SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture



- 2.1 End hunger and ensure access to food for all
- 2.2 End all forms of malnutrition
- 2.3 Double the agricultural productivity and incomes of small-scale food producers
- 2.4 Ensure sustainable food production systems and implement resilient agricultural practices
- 2.5 Maintain the genetic diversity of seeds, plants and animals
 - 2.a Increase investment in rural infrastructure, agricultural research, technology and gene banks
 - 2.b Correct and prevent trade restrictions and distortions in world agricultural markets including eliminating export subsidies
 - 2.c Ensure proper functioning of food commodity market and access to information to limit extreme food price volatility



SDG Performance Indicators

- There are 232 official SDG indicators;
- Indicators are classified into 3 tiers:
 - Tier 1: clear & established methodology, data regularly produced by at least 50% of countries;
 - Tier 2: clear & established methodology, but data are not regularly produced;
 - Tier 3: no established methodology.



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SUSTAINABLE DEVELOPMENT GOALS

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Why care about the SDGs?



GOOD FOR BUSINESS

- Better educated and more productive workforce
- Economic and political stability
- More fair and just societies
- Climate resilience
- And more...



CREATING NEW OPPORTUNITIES

- Helps business be more attractive for investors
- Access to and management of the supply chain
- Improves access to public procurement and public investment
- Improves competitiveness in hiring best human capital
- Social license to operate, public opinion, consumers



Global Opportunity Explorer



- Developed by UNGC, DNV GL, and Sustainia.
- Created on the conviction that the SDGs offer a myriad of business opportunities with great value to companies, society and the environment.
- Provides examples of cutting-edge innovation and new markets.
- Aims to help business leaders, entrepreneurs and investors connect with new partners, projects and markets to foster more partnerships for the SDGs.

www.globalopportunityexplorer.org

SDG Matrices



- Developed by UNGC and KPMG.
- Showcase industry-specific examples and ideas for corporate action on the SDGs.
- Good practice principles and initiatives; Certification schemes; Multi-stakeholder partnerships.
- 7 publications:
 - Financial Services
 - Food, Beverage, & Consumer Goods
 - Climate Extract
 - Healthcare & Life Sciences
 - Industrial Manufacturing
 - Transportation
 - Energy, Natural Resources, Chemicals

SDG Compass



United Nations
Global Compact



www.sdgcompass.org

SDG NAVIGATOR by PWC

Understand, assess, prioritise

Set goals and tell your story

Geographical analysis
a set of global heat maps for each
SDG goal and target

1

Company analysis
assessing your impact on the SDGs

2

**Structured discussion and
interviews refining the output and
building consensus**

3

Identify how a country is performing on each SDG relative to other countries.

Analysis shows the relative direct and supply chain importance of each SDG based on geography and sector.

Understand how your business' existing policies and practices impact on the goals and your company's value at risk if the SDGs are not achieved.

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Why should business in the Northeast care about the Goals?

Dr Alex Hope,
Newcastle Business School



UK Challenges

- In the UK:
- 8% of people are in poverty
- 3 million people are undernourished
- 40,000 people die from air pollution every year
- We are set to miss the target of 15% of our energy coming from renewable sources by 2020



CHALLENGE

UK Opportunities

- The Business & Sustainable Development Commission have estimated that the economic prize to business of implementing the Goals could be worth up to US\$12 trillion by 2030
- Unilever's CEO Paul Polman has said the Goals offer the "greatest economic opportunity of a lifetime"



North East Challenges



- 5% of young people in the North East are not in employment, education or training
- Economic output of the North East Combined Authority is lower than the national average.
- Geographic location can be a challenge

The impact of Brexit?

- Of all the regions in England, the North East is the only one to export more goods and services than it imports, with a global trade surplus of over £3.4 billion
- Trade with the EU has delivered at least 100,000 jobs in the region, equivalent to 8.5% of the total workforce.
- There would be serious consequences for the North East if the UK cannot secure a trade with the EU – the so-called ‘no deal’ outcome



North East Opportunities



Energy North East

*Excellence in subsea, offshore
and energy technologies*

- The North East currently supports around 39,000 jobs across low-carbon sectors.
- The North East is a fast growing economy offering a diverse and flexible location for business and an attractive place to live and learn.
- Recent studies in sustainable growth have confirmed the North East's excellence in low and ultra-low carbon vehicles, built environment efficiency and offshore and marine energy
- The 'Northern Powerhouse'?

North East Opportunities

- These sectors draw on the skills of national and local research centres, universities and colleges.
- Over a third of the North East is designated as National Park, Area of Outstanding Natural Beauty or as Heritage Coast.
- Developing our 'USP'





**LET'S MAKE THE NORTH EAST THE UK'S MOST
RESPONSIBLE BUSINESS COMMUNITY**

DOT VOTING

Finding present and future positions of strength



Today's questions:

- 1) Which of the SDGs are businesses in Newcastle exceptionally good at **turning into business opportunities today?**
- 2) Which of the SDGs could businesses in Newcastle be exceptionally good at **turning into business opportunities in five years?**

RULES:

- **5 votes for present strengths [Black]**
- **5 votes for future strengths [White]**
- **Only 1 vote per SDG for each category**



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