

SDG Roadshow 2018 for the UK

Making Global Goals Local Business – Edinburgh

Event Report

MAKING GLOBAL GOALS LOCAL BUSINESS



Date: 17 September 2018

Location: Surgeons Quarter, Edinburgh

Number of delegates: 70

Speakers:

Steve Kenzie, Executive Director, UN Global Compact Network UK

Terry A'Hearn, CEO, Scottish Environmental Protection Agency

Sandy MacDonald, Head of Corporate Sustainability, Standard Life Aberdeen

Michael Alexander, Head of Water, Environment, Agriculture Sustainability, Diageo

Julia Adamson, Corporate Responsibility Advisor, Cairn Energy

Sarah Norris, Investment Director, Aberdeen Standard Investments

Paul Bradley, Project Manager, Open Government Pioneers Project and Scotland's SDGs Network

Andrew Nelson, Quality and Environmental Manager, Superglass

Colin Curtis, Strategy Director, TBL Services

SLIDES

AGENDA

EVENT VIDEO: PART 1 – PART 2

SDG Roadshow 2018: www.sdg-roadshow.org.uk

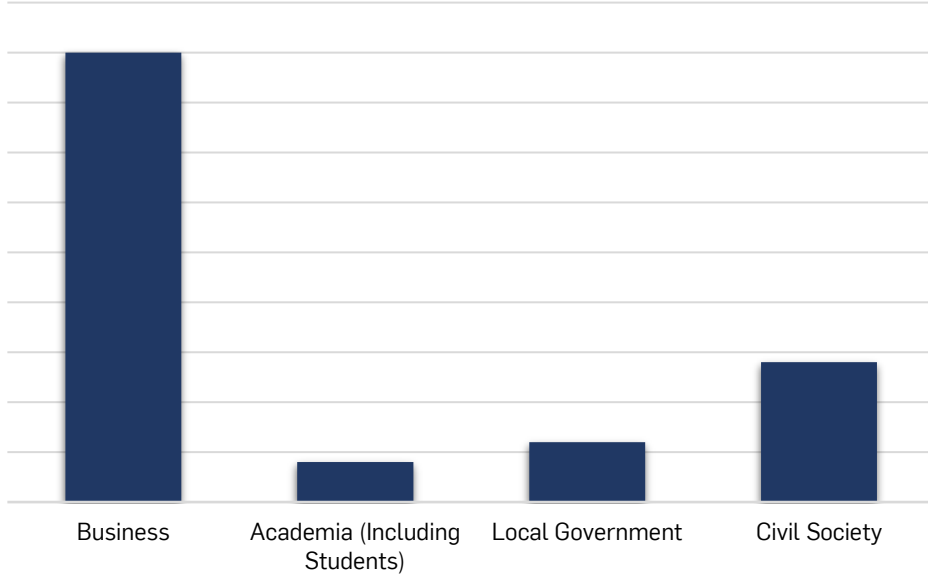
Contact us: secretariat@unglobalcompact.org.uk

UN Global Compact's website: <https://www.unglobalcompact.org/>

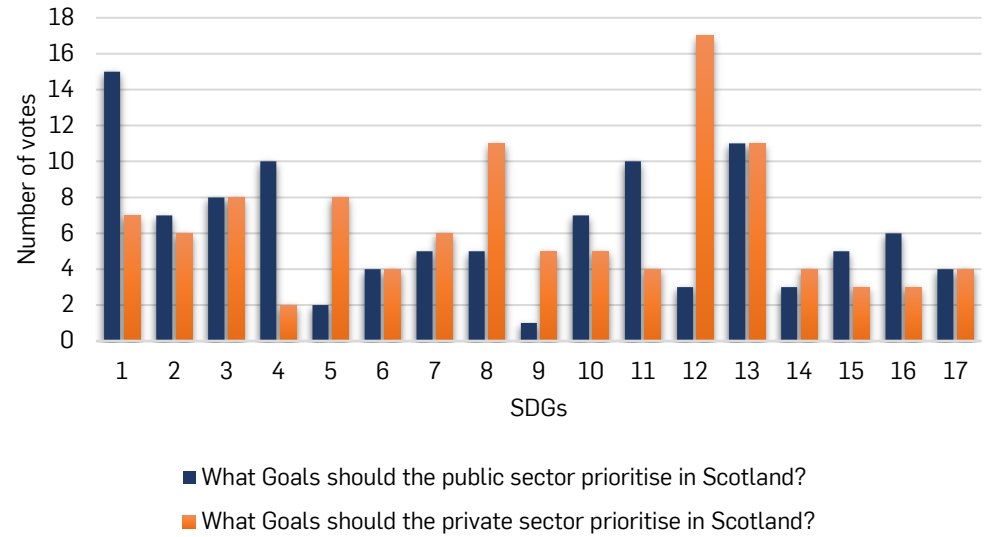
UN Global Compact Network UK's website: <http://www.unglobalcompact.org.uk/>



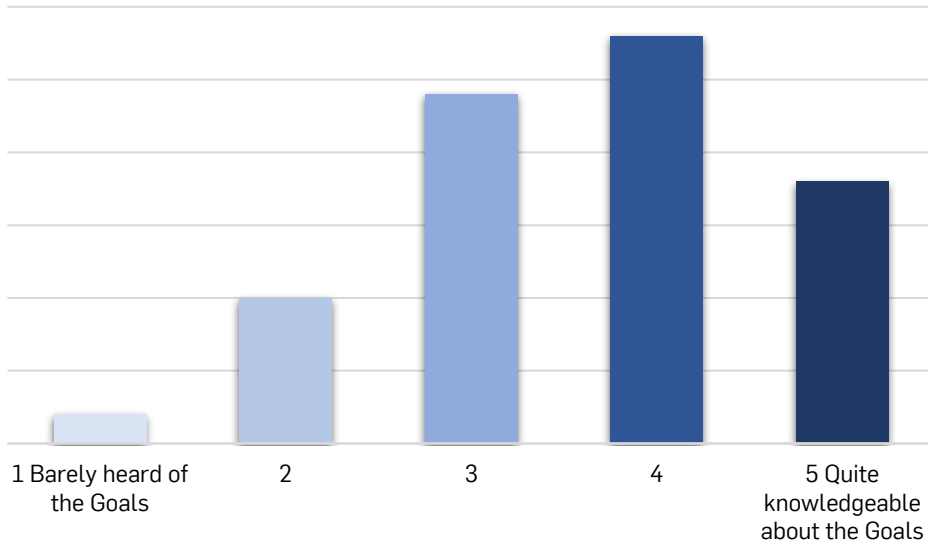
Audience breakdown



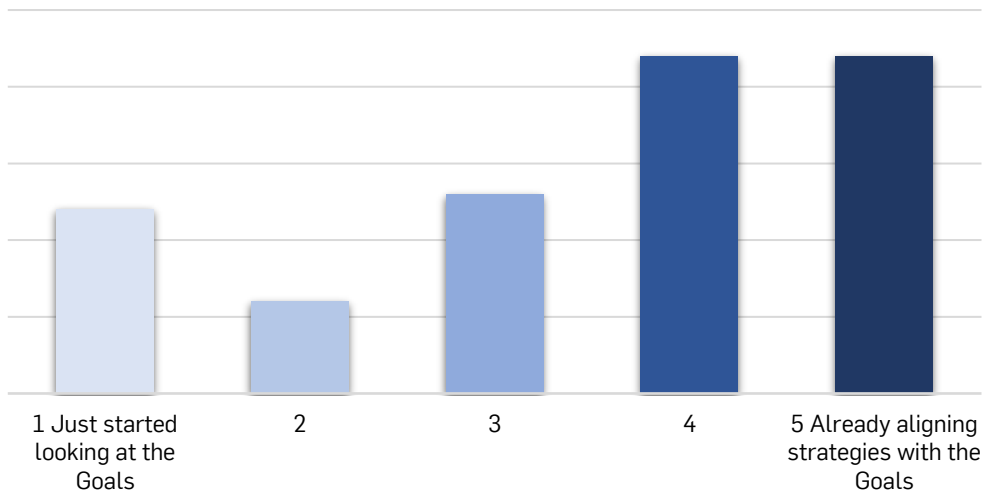
Dot Voting: Finding positions of strength



SDG awareness before the event



Level of engagement with the Global Goals



By attending Making Global Goals Local Business - Edinburgh, delegates were able to develop an understanding of:

- What the Global Goals are.
- Why should businesses care about them.
- How can business contribute to achieving the Goals and benefit from doing so.

On Global Goals:

After the largest public consultation ever undertaken, the SDGs were adopted in 2015 by the UK and the other 192 Member States of the United Nations. At the heart of the 2030 Agenda for Sustainable Development, they call for economic growth, innovation, circular economies and upgraded infrastructure, as well as providing a path to end extreme poverty, fight inequality, and protect the planet.

The Global Goals were hailed as a 'paradigm shift for people and planet' by former Secretary-General of the United Nations Ban Ki-moon. They are going to transform our world, and that transformation will create opportunities for new business models to deliver new products and services into new markets.

Every company (and every citizen) needs to understand this important global mega-trend!

Key insights from the event:

- The Global Goals:
 - are a roadmap to work towards a better world by 2030;
 - represent a global strategy for sustainable growth and provide business with a long-term direction;
 - offer a common global language to help coordinate action on sustainability issues;
 - are already being used as a framework to direct investment;
 - are a very useful tool to open dialogues within companies and with external stakeholders.
- Millennials increasingly want to see companies involved in sustainability.
- Not only is embracing the SDGs the right thing to do, but it also makes business sense as it is a way to identify opportunities and manage risks.
- The business case for the SDGs is clear and well-documented.
- Action on the SDGs begins with individuals within a company.
- Cross-sector collaboration is needed in order to have a transformative impact.
- It is great to celebrate current achievements around the SDGs, but it is even more important to identify what can be improved in the future.
- As reflected by the 17 SDGs, sustainable development is not solely confined to climate change.
- Materiality assessment is critical when seeking to identify which Goals to prioritise.
- Every local contribution does matter for global sustainable development.
- Together, business and civil society need to make it impossible for the UK Government to ignore this agenda.
- Edinburgh has the potential to have a real impact on the SDGs and become leaders in sustainability.

LINK TO THE SDGs

SUSTAINABLE DEVELOPMENT GOALS



All the best with your SDG journey !



