

SDG Roadshow 2018 for the UK

Making Global Goals Local Business – Manchester

Event Report

MAKING GLOBAL GOALS LOCAL BUSINESS



Date: 22 November 2018

Location: PwC, Manchester

Number of delegates: 78

Speakers:

Steve Kenzie, Executive Director, UN Global Compact Network UK

Sarah Wakefield, Food Sustainability Manager, The Co-operative Group

Amina Batool, Ethics and Sustainability Planning Manager, The Co-operative Group

Claire Monkhouse, Sustainability & Climate Change Manager, PwC

Richard Smith, Sustainability Manager, BBC

Leigh Broadhurst, National Sustainable Development Manager, SUEZ Recycling and Recovery UK

Will Pomroy, Associate Director - Engagement, Hermes Investment Management

Laura Callaghan-Pace, Engagement Lead, SDGs Team, DFID

Colin Curtis, Strategy Director, TBL Services

Mark Lancelott, Business Design and Transformation expert. Sustainability and Circular Economy co-lead, PA Consulting

Ilona Alcock, Sector Group Manager, pro-manchester

SLIDES

AGENDA

SDG Roadshow 2018: www.sdg-roadshow.org.uk

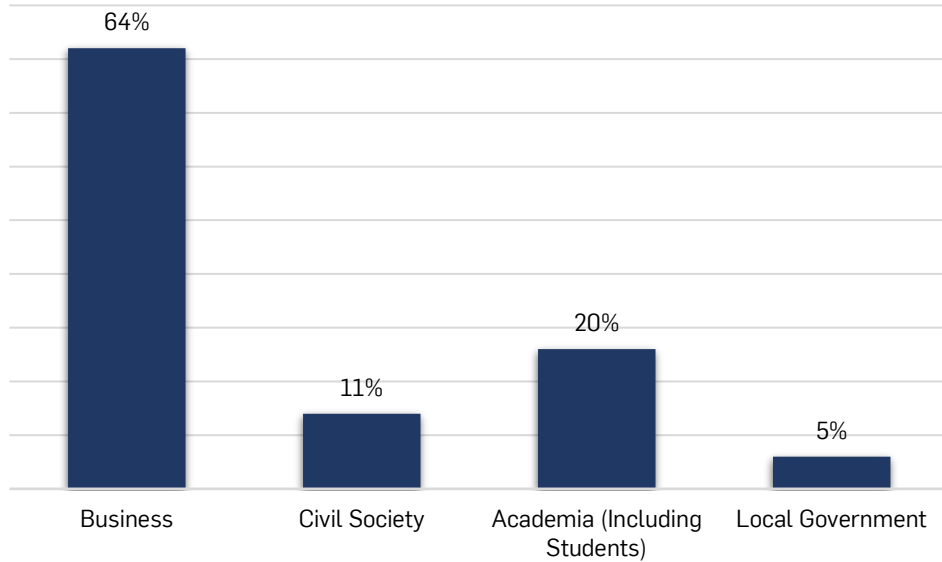
Contact us: secretariat@unglobalcompact.org

UN Global Compact's website: <https://www.unglobalcompact.org/>

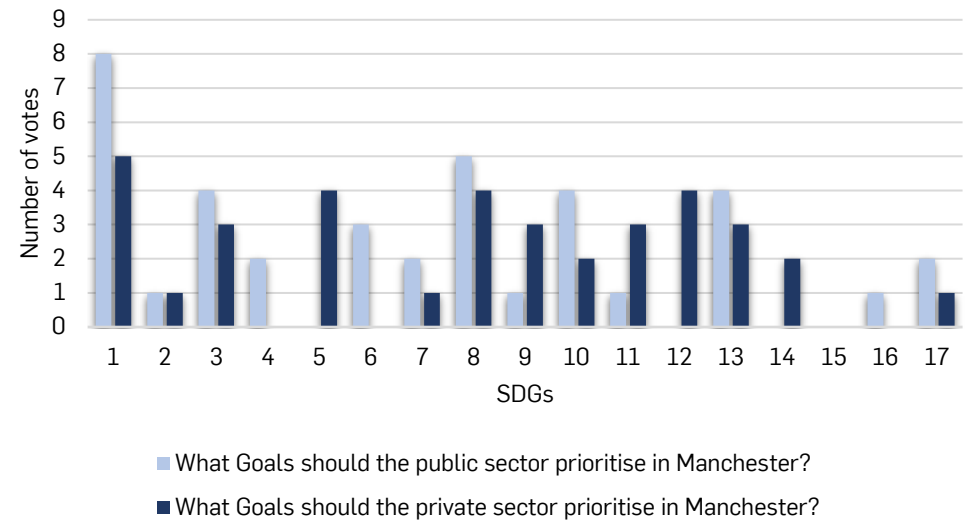
UN Global Compact Network UK's website: <http://www.unglobalcompact.org.uk/>



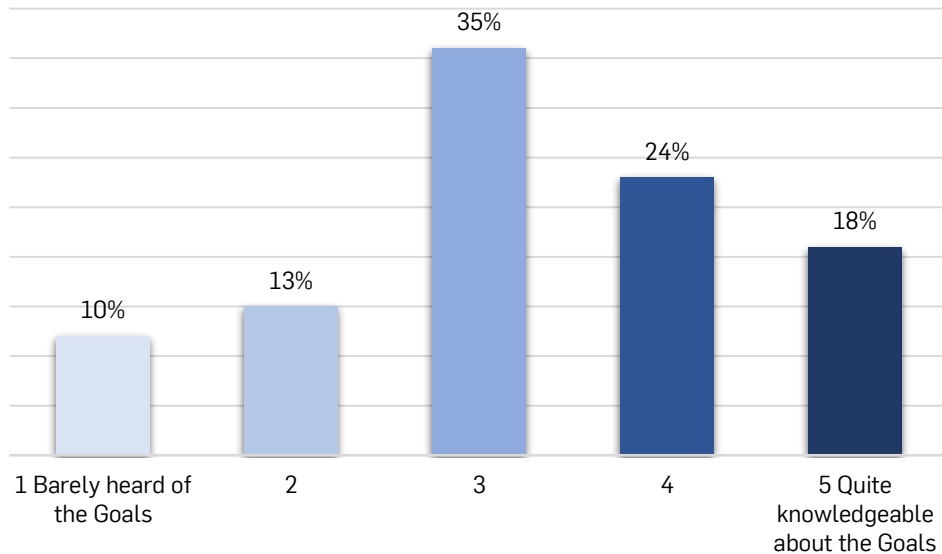
Audience breakdown



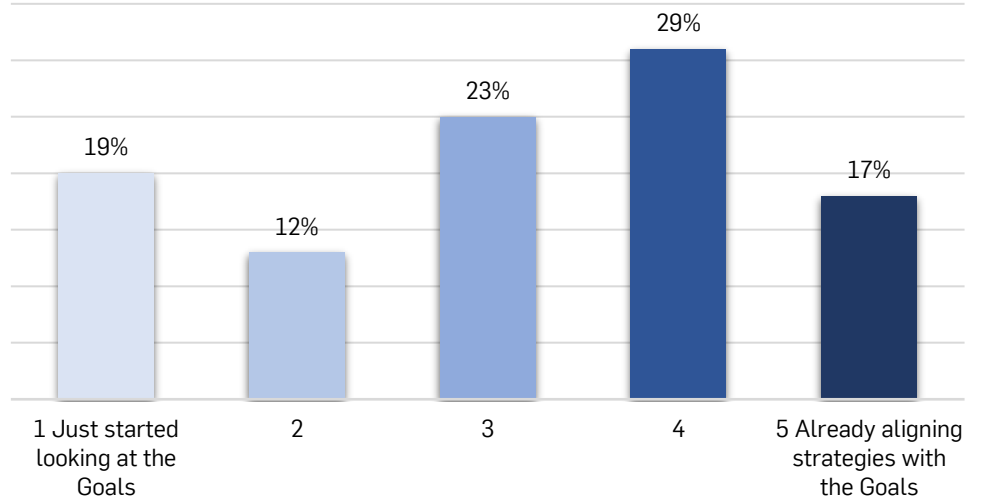
DOT Voting: Finding positions of strength



SDG awareness before the event



Level of engagement with the Global Goals



By attending Making Global Goals Local Business - Manchester, delegates were able to develop an understanding of:

- What the Global Goals are.
- Why should businesses care about them.
- How can business contribute to achieving the Goals and benefit from doing so.

On Global Goals:

The UK endorsed the Sustainable Development Goals, Global Goals for a better world by 2030, along with 192 other UN member states back in 2015, as former Secretary-General Ban Ki-moon put it a "paradigm shift for people and planet".

The 17 Global Goals will be of relevance to any business, covering sustainable economic growth, innovation, circular economies, and end to poverty, reduced inequality, clean energy, addressing climate change, and protection and enhancement of the natural world.

Businesses were engaged with their creation, and will be absolutely critical to their achievement. The Goals will transform our world in a way that will create huge opportunities for new business models, new products, new services and new markets.

Every organisation and individual can benefit from understanding this vital global agenda.

Key insights from the event:

The SDGs are a real game changer for the planet.

The Goals represent a comprehensive global strategy, telling us where we need to direct our efforts and investments.

The SDGs are incredibly positive for the future.

This agenda has changed the way people talk about sustainability.

Though ultimately responsibility lies with governments, business can make a significant contribution to help achieve the Goals.

Taking action on the SDGs is the right thing to do, but is also good for business.

Although there is already lots going on in the business and SDGs space, there is clearly a lot more that we need to do if we are to meet these Goals.

We can only have a thriving economy if we have a thriving society.

The SDGs are useful for identifying current strengths and gaps of a business.

Companies' work on the SDGs is assessed by investors to understand their long-term prospects.

With the SDGs, we can start to identify the winners of tomorrow.

The Goals can help drive your business strategy.

The SDGs can be used as a baseline for continuous improvement, and performance can be assessed against them.

The Goals enable companies to move from mitigating risks to identifying long-term opportunities.

The SDGs highlight where the capital flows are likely to go in the next 10/15 years.

It has been challenging for business to engage with the SDGs in the UK context.

The SDGs have broken into the mainstream of business reporting, but putting them in the heart of business strategy continues to be a challenge for business. See PwC's [SDG Reporting challenge 2018](#).

Use the SDGs as a common language with your stakeholders.

Project the SDGs through the supply chain.

Get inspired by the SDGs but put your own stamp on it: your distinctive difference to achieving these Goals.

Use the SDGs to make sense of what your business is already doing, then use them as an inspiration to innovate and do things differently.

The SDGs are about being proactive instead of reactive.

It is very challenging for companies to take a long-term view because of various pressures. Keep short-term plans in line with long-term aspirations.

Set SDG priorities based on your materiality matrix.

The [World Benchmarking Alliance](#) (WBA) has set out to develop transformative benchmarks that will compare companies' performance on the SDGs. The report that the WBA published following its initial consultation phase can be found [here](#).

Find out more about the UK's Voluntary National Review of the Sustainable Development Goals and how to get involved at: <https://www.gov.uk/sustainabledevelopmentgoals>.

If we are going to have a better and more sustainable Manchester, everyone should be working on these Goals regardless of sectors.

The Goals seem to be Global and intangible at first, but all of them are impacting and are being impacted by Manchester businesses.

TOOLKIT – Business engagement with the SDGs

SUSTAINABLE DEVELOPMENT GOALS



All the best with your SDG journey !

