



# TARGET GENDER EQUALITY



## Achieving ambitious corporate targets for women's business leadership

Target Gender Equality is an opportunity for companies participating in the United Nations Global Compact to deepen their implementation of the Women's Empowerment Principles and to strengthen their contribution to SDG Target 5.5 of the 2030 Agenda for Sustainable Development supporting women's equal representation and leadership across business at all levels.

### PROGRAMME OVERVIEW

Target Gender Equality is an accelerator programme that drives business success, sustainability and contribution to SDG Target 5.5. Through facilitated performance analysis, capacity building workshops, peer-to-peer learning and multi-stakeholder dialogue at the country-level, Target Gender Equality calls for bold action in setting and reaching ambitious corporate targets for women's representation and leadership. Target Gender Equality will launch in 2020 with a focus on increasing the representation of women at the Board and Executive Management levels.

#### PROGRAMME BENEFITS

- Confidently set ambitious and realistic corporate targets for gender equality demonstrating commitment and action to your employees, investors and other stakeholders
- Understand your current gender equality performance through the facilitated use of the Women's Empowerment Principles Gender Gap Analysis Tool
- Engage in learning opportunities to strengthen women's representation and leadership in your business
- Build a network of peers, UN partners and experts to support your gender equality strategy and work collectively to tackle persistent barriers to gender equality
- Showcase women leaders in your company who are driving business success, sustainability and contributions to the Sustainable Development Goals (SDGs)

#### ELIGIBILITY REQUIREMENTS

The UN Global Compact invites companies to join Target Gender Equality. In order to take part, companies are required to be Participants or Signatories of the UN Global Compact and to meet the following criteria:

- Currently engaged with a Global Compact Local Network in your region or willing to join
- Committed to strengthening corporate target setting and action to increase women's representation and leadership in business
- Willing to appoint two representatives to participate in programme activities and events and an executive-level "Ambassador" to follow programme developments, provide support and participate in high-level events (see next page for more details).

### LOCAL NETWORKS

Global Compact Local Networks in the following countries are participating in Target Gender Equality:

- Bangladesh
- Brazil
- Chile
- Costa Rica
- Croatia
- India
- Indonesia
- Japan
- Kenya
- Republic of Korea
- Lebanon
- Mexico
- Paraguay
- Portugal
- Poland
- Spain
- Sri Lanka
- Turkey
- United Kingdom

### TIMELINE

- Registration: February – mid April 2020.
- Programme begins: End of April 2020.
- Programme duration: 1 year

See the calendar [here](#)

### READY TO JOIN?

To learn more, please read our [FAQs](#) or contact [Caterina Agnoletti](#).

Visit the Target Gender Equality website: [unglobalcompact.org.uk/4908-2/target-gender-equality/](https://unglobalcompact.org.uk/4908-2/target-gender-equality/)



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## UK PROGRAMME



**PERFORMANCE  
ANALYSIS**



**CAPACITY  
BUILDING**



**ACTION  
DIALOGUES**



**ADVOCACY**

In the UK, Target Gender Equality will be running from April 2020 to March 2021.

Participating companies will be asked to appoint two representatives to participate in programme activities and events and an executive-level “Ambassador” to follow programme developments, provide support and participate in high-level events.

Company representatives will be expected to:

- Join 2 webinars (Spring-Summer 2020).
- Attend 3 interactive, expert-led workshops to be held in the UK (Autumn 2020).
- Use the [WEPs Gender Gap Analysis Tool](#) to identify gaps in their performance on gender equality.

The United Nations Global Compact will invite company representatives to attend global gatherings related to Target Gender Equality.

Company Ambassadors will be invited to attend high-level events, including:

- Executive roundtable discussion with government, investors, academia and/or other stakeholders to be held in the UK.
- High-profile global events held by the United Nations Global Compact.

A more detailed calendar of activities is available [here](#).

### Cost of joining

- Free for UK Network members on the Participant Engagement Tier;
- £350+VAT for UK Network members on the Signatory Engagement Tier.

You can check your company’s level of engagement [here](#).

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