



TARGET GENDER EQUALITY



WHY MULTINATIONAL CORPORATIONS SHOULD JOIN

Join Target Gender Equality to focus on local collaboration and drive bold business action that increases women’s representation and leadership in business.



WHAT IS THE TARGET GENDER EQUALITY PROGRAMME?

Target Gender Equality is an accelerator programme aimed at mobilizing business to set corporate targets and take ambitious action to increase women’s representation and leadership. The programme was developed to drive business action in support of SDG 5.5, which calls for women’s full participation and equal opportunities for leadership, including in economic life, by 2030.

This accelerator programme is being rolled out at the country level in collaboration with Global Compact Local Networks, offered in over 40 countries around the world. Participation in various countries at the same time is possible and encouraged.

Through facilitated performance analysis, capacity building workshops, peer-to-peer learning and multi-stakeholder dialogue, Target Gender Equality calls for bold action in setting and reaching ambitious corporate targets for women’s representation and leadership.

WHY SHOULD MULTINATIONAL CORPORATIONS JOIN?

- Confidently set ambitious and realistic corporate targets for gender equality demonstrating commitment and action to your employees, investors and other stakeholders
- Participate in multiple countries of operation to better assess your overall performance and identify tailored interventions based on local contexts
- Aggregate and compare local and global results of your current gender equality performance through the facilitated use of the Women’s Empowerment Principles Gender Gap Analysis Tool
- Engage in accelerated learning opportunities specific to each country context
- Build a network of peers, UN partners and experts from around the world to support your gender equality strategy and work collectively to tackle persistent barriers to gender equality
- Showcase women in your company from across your countries of operation who are driving business success, sustainability and contributions to the Sustainable Development Goals (SDGs)
- Expand your impact by encouraging your local offices and subsidiaries to participate across your company’s countries of operation

WHO PARTICIPATED IN 2020?

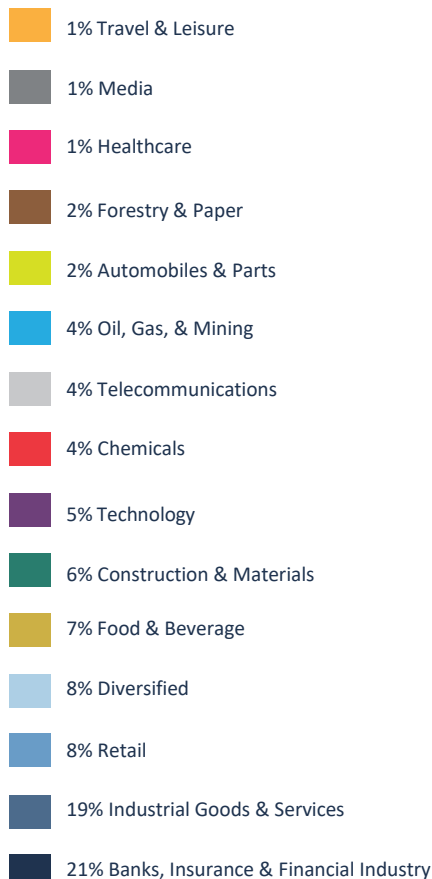
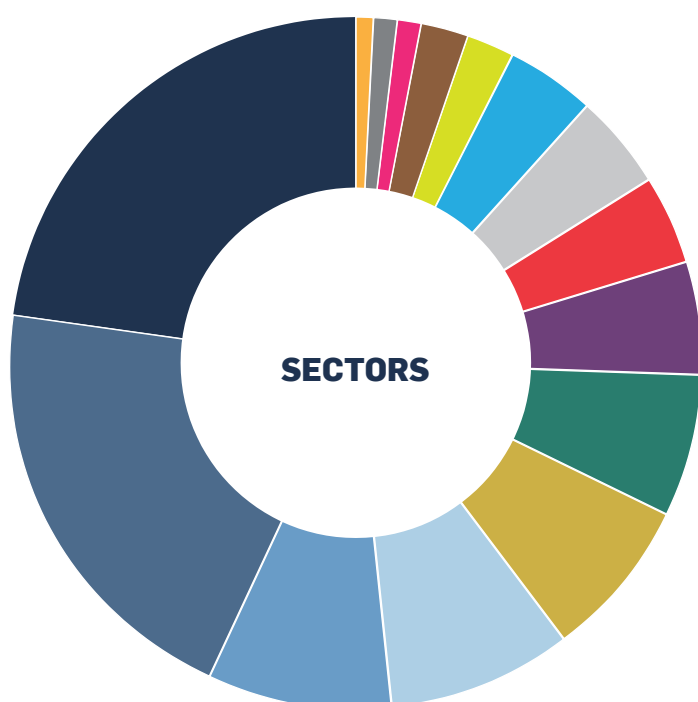
Companies of all sizes:

- 42% MNCs – both headquarters and national subsidiaries
- 37% national companies
- 21% small and medium-sized enterprises (SMEs)
- In total, we engaged companies counting more than 8 million employees

Companies of all levels

- 37% of companies participating had public targets on gender equality in place before the programme
- 62% said that before the programme they had some activities in place but “need to scale up efforts”
- 46% of companies were WEPs signatories before joining the programme

REPRESENTED SECTORS:



INTERESTED IN PARTICIPATING THIS YEAR?

Learn more about signing up for Target Gender Equality by visiting our website: unglobalcompact.org/target-gender-equality.