WHAT IS THE TARGET GENDER EQUALITY PROGRAMME?

Target Gender Equality is an accelerator programme aimed at mobilizing business to set targets and take ambitious action to increase women’s representation and leadership. The programme was developed to drive business action in support of SDG 5.5, which calls for women’s full participation and equal opportunities for leadership, including in economic life, by 2030.

This accelerator programme is being rolled out at the country level in collaboration with Global Compact Local Networks, offered in over 40 countries around the world.

WHY SHOULD SMALL AND MEDIUM-SIZED ENTERPRISES JOIN?

- The programme kicks off with performance analysis and tailored discussions of aggregate results: Almost half of the 2,500+ companies that have completed the WEPs Gender Gap Analysis Tool are SMEs, showing the tool’s relevance for companies of all sizes. While we recognize that SMEs may have fewer resources and/or capacity to immediately address all the areas in which they can have maximum impacts, the assessment can help identify a plan of action and priority areas.
- Target Gender Equality provides companies with a platform to showcase their success stories with a global audience and elevate the voices of individual women across all levels.
- An exclusive LinkedIn Group allows Target Gender Equality representatives to connect and network with peers across all regions.

WHO PARTICIPATED IN 2020?

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<th>Companies of all sizes:</th>
<th>Companies of all levels</th>
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<td>42% MNCs – both headquarters and national subsidiaries</td>
<td>37% of companies participating had public targets on gender equality in place before the programme</td>
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<td>37% national companies</td>
<td>62% said that before the programme they had some activities in place but “need to scale up efforts”</td>
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<td>21% small and medium-sized enterprises (SMEs)</td>
<td>46% of companies were WEPs signatories before joining the programme</td>
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<td>In total, we engaged companies counting more than 8 million employees</td>
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Represented sectors:

- 4% Chemicals
- 5% Technology
- 1% Travel & Leisure
- 1% Media
- 1% Healthcare
- 2% Forestry & Paper
- 2% Automobiles & Parts
- 4% Oil, Gas, & Mining
- 4% Telecommunications
- 8% Diversified
- 8% Retail
- 19% Industrial Goods & Services
- 21% Banks, Insurance & Financial Industry
- 6% Construction & Materials
- 7% Food & Beverage
- 8% Retail

INTERESTED IN PARTICIPATING THIS YEAR?

Learn more about signing up for Target Gender Equality by visiting our website: unglobalcompact.org/target-gender-equality.