



TARGET GENDER EQUALITY



WHY SMALL AND MEDIUM-SIZED ENTERPRISES SHOULD JOIN

Join Target Gender Equality to focus on local collaboration and drive bold business action that increases women's representation and leadership in business.



WHAT IS THE TARGET GENDER EQUALITY PROGRAMME?

[Target Gender Equality](#) is an accelerator programme aimed at mobilizing business to set targets and take ambitious action to increase women's representation and leadership. The programme was developed to drive business action in support of [SDG 5.5](#), which calls for women's full participation and equal opportunities for leadership, including in economic life, by 2030.

This accelerator programme is being rolled out at the country level in collaboration with [Global Compact Local Networks](#), offered in over 40 countries around the world.

WHY SHOULD SMALL AND MEDIUM-SIZED ENTERPRISES JOIN?

- The programme kicks off with performance analysis and tailored discussions of aggregate results: Almost half of the 2,500+ companies that have completed the [WEPs Gender Gap Analysis Tool](#) are SMEs, showing the tool's relevance for companies of all sizes. While we recognize that SMEs may have fewer resources and/or capacity to immediately address all the areas in which they can have maximum impacts, the assessment can help identify a plan of action and priority areas
- Target Gender Equality provides companies with a platform to showcase their success stories with a global audience and elevate the voices of individual women across all levels
- An exclusive LinkedIn Group allows Target Gender Equality representatives to connect and network with peers across all regions

WHO PARTICIPATED IN 2020?

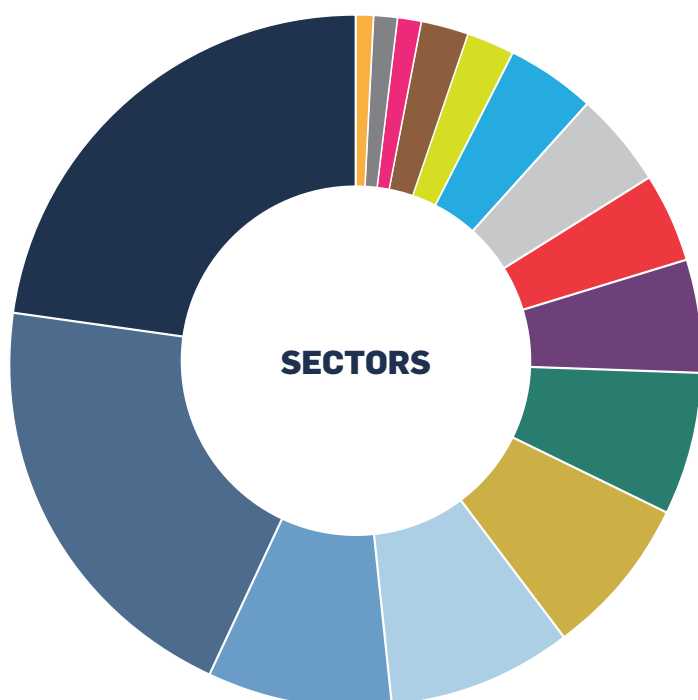
Companies of all sizes:

- 42% MNCs – both headquarters and national subsidiaries
- 37% national companies
- 21% small and medium-sized enterprises (SMEs)
- In total, we engaged companies counting more than 8 million employees

Companies of all levels

- 37% of companies participating had public targets on gender equality in place before the programme
- 62% said that before the programme they had some activities in place but "need to scale up efforts"
- 46% of companies were WEPs signatories before joining the programme

REPRESENTED SECTORS:



- 1% Travel & Leisure
- 1% Media
- 1% Healthcare
- 2% Forestry & Paper
- 2% Automobiles & Parts
- 4% Oil, Gas, & Mining
- 4% Telecommunications
- 4% Chemicals
- 5% Technology
- 6% Construction & Materials
- 7% Food & Beverage
- 8% Diversified
- 8% Retail
- 19% Industrial Goods & Services
- 21% Banks, Insurance & Financial Industry

INTERESTED IN PARTICIPATING THIS YEAR?

Learn more about signing up for Target Gender Equality by visiting our website: unglobalcompact.org/target-gender-equality.